NEXT GENERATION INTERNET

NGI 4ALL.E

D3.1 NGI MEDIA MAPPING AND DATABASE

NGI media landscape and NGI media database

Revision: V 0.8

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Abstract	This document presents the action plan aiming at raising the awareness of NGI in traditional and digital media across the European Union as well as an upgrade of the NGI media landscape and enlarged version of the NGI media database.
Keywords	Media Relations, Media Plan, Press, Coverage, Journalists, Outreach, News, Media Monitoring, Articles, Mentions, Earned Media, Media Engagement, Database

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Nature of the deliverable:	**DMP**	
Dissemination Level		
PU	Public, fully open, e.g., web	
SEN	Sensitive, limited under the conditions of the Grant Agreement	✔
Classified R-UE/ EU-R	EU RESTRICTED under the Commission Decision No2015/ 444	
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* R: Document, report (excluding the periodic and final reports)

DEM: Demonstrator, pilot, prototype, plan designs

DEC: Websites, patents filing, press & media actions, videos, etc.

DATA: Data sets, microdata, etc

DMP: Data management plan

ETHICS: Deliverables related to ethics issues.

SECURITY: Deliverables related to security issues

OTHER: Software, technical diagram, algorithms, models, etc.

EXECUTIVE SUMMARY

The **NGI4ALL.E Media Plan** provides detailed information on the media outreach activities that the NGI Outreach Office will undertake all along the project implementation (from July 2022 until June 2025).

The Media Plan is followed by the **Media Mapping and Database.**

In this document, we outline the process and description of work linked to the NGI media outreach activities, including:

- Defining specific goals and media targets for media outreach, focusing on key EU Member States and tech policy publications.
- Developing a clear messaging framework and content strategy on priority topic areas for use with media.
- Identifying and engaging with relevant journalists, bloggers, and influencers in the tech policy sphere, with a focus on all 27 EU countries, and leverage priority contacts from 11 of them: Germany, France, Italy, Spain, the Netherlands, Poland, Hungary, Czech Republic, Romania, Greece, and Estonia. EU Council Presidency countries will benefit from a special attention during their 6-months momentum
- Creating and distributing NGI press releases and media materials at key milestones and events related to NGI projects, with a minimum two-week lead time for press releases.
- Facilitating media interviews with NGI project owners and European Commission spokespersons, as appropriate, in a timely and responsive manner.
- Monitoring and tracking media coverage and engagement metrics to assess the impact of our outreach efforts and refine our approach as needed.

In the annexes 1 and 2, you will find the detailed lists of media contacts.

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ABBREVIATIONS

NGI   Next Generation Internet (NGI4ALL.E)

RIA   Research and Innovation Action

WP   Work Package

NOO   NGI Outreach Office

1 INTRODUCTION

NGI is moving into a new phase. Building on the achievements to date, the NGI Outreach Office aims to increase the reach and impact of NGI's communication efforts.

To 'level up', the NGI Outreach Office is creating a framework in view of taking a more proactive and data-driven approach to communicating with the NGI community, including with media (considered a channel and an audience in the context of NGI's communication strategy).

With this in mind, the NGI Outreach Office has prepared a plan outlining the goals, approach, and main deliverables related to its media activities over the next 3 years. This media plan is intended to support the new NGI communication strategy and integrates the learnings from the NGI communication audit as they relate to media relations activities.

By generating positive NGI news stories in traditional media, the NGI Outreach Office can help build trust and credibility for NGI's vision and mission amongst key audiences i.e. innovators (entrepreneurs, start-ups, SMEs, developers, Open-Source communities (both hardware & software) with an emphasis on gender minorities), researchers / scientists (researchers both from academia and industry such as PhD students, Postdocs, early career researchers, research leaders and top academics) and policy makers (regulators, legislators, national contact points and Future Internet Forum), which is essential for its long-term success.

Upon approval of the plan, the NGI Outreach Office will implement the approach, in particular the media preparedness activities. The ongoing work already planned will continue in parallel while the plan is being implemented. Progress updates on the implementation of the plan will be provided at future meetings and in activity reports.

1.1 OBJECTIVES

The overarching goal of the media plan is to generate visibility for NGI via traditional media channels and help position NGI as a leading voice in the public debate on the future of the internet and related emerging technologies.

However, we are not generating visibility for the sake of visibility. In the context of the NGI's communication strategy, the media has an important role to play in shoring up awareness and support for NGI's vision, activities and projects in EU Member States.

The goal will be to secure coverage for NGI in publications read by key stakeholders, such as policymakers, industry leaders, and the general public. Earned media (news coverage and mentions in articles), is particularly important in this context because it is more credible than other types of media in a communication strategy.

The implementation of the media plan will help the NGI communication strategy to reach objectives 3 ("Scale-up and reach out") and 4 ("Diversify and evangelise") by reaching out to new stakeholders, particularly those who are under-represented in the NGI community.

By adopting a more structured and proactive approach to media relations, the NGI Outreach Office aims to capitalise on opportunities to generate visibility for NGI and continue strengthening, widening and deepening NGI's network of media contacts.

Although it is not possible to guarantee media interest or coverage, based on the work to date, the NGI Outreach Office is able to set realistic targets around its media relations work. In terms of quantitative KPIs, the NGI Outreach Office aims to:

- **Generate around 180 placements** (articles and mentions of NGI) in 16 to 20 EU countries per year

We will do this by:

- **Reviewing and updating the NGI media lists** with relevant contacts in 27 EU countries
- **Reaching out to around 240-270 media contacts** in 20 EU countries per year (exact number will depend on updated media target lists) and in 27 EU countries until July 2025
- **Reaching out proactively to our media contacts 8 to 12 times per year** following a targeted and tailored approach
- **Organising/facilitating between 6 and 8 interviews or media requests per year** between journalists and NGI spokespersons
- **Drafting up to 5 content items per year** (including 1 Opinion Editorial and 2-3 press releases) reflecting on NGI-related policy, development or announcement news
- **Organising a bi-monthly media relations planning/progress meeting** with spokespersons and NGI Outreach Office
- **Updating the media tools** (online press kit and press release template)
- **Collecting newsworthy information** from NGI projects

FIGURE 1 : PRESS KPIs from Communication and Marketing Strategy and Plan D1.1

Media database	New entries for all EU MSs and ACs
Media mapping	270 per year
Media contacts per year	~200-300 journalists activated per year
EC officials' interviews	6-8 per year
Placements or media mentions	6-8 per year per EU Member State (up to 20 countries)

1.2 KPIS AND EVALUATION

Based on the targets above, the NGI Outreach Office will use the following KPIs to evaluate the effectiveness of our media relations efforts.

- **Number of media articles and/or mentions (coverage)**: we will monitor for any online mentions of NGI through the creation of a search query based on keywords in our media monitoring tool. The articles will be collated in an Excel tracker and a clippings book with links to each article.
- **Type of publications**: we will analyse the type of media publications targeted in NGI media outreach efforts and any resulting coverage (trade, consumer, specialised blogger etc.). We will ensure the lists include relevant publications.

- **Geographic spread of coverage**: we will monitor the number of articles published per country to evaluate the effectiveness of our approach in key countries for NGI (are we managing to expand the reach?).
- **Potential reach**: our media monitoring tool can provide analytics on the potential reach of the media coverage achieved, i.e., how many readers or users were exposed to NGI media articles (readership and circulation numbers).
- **Media requests and interactions**: we will track all media interactions such as interviews or quote requests in an Excel tracker detailing the date of the request, the name of the journalist and other important details.

To monitor media coverage, we will use CISION, our media database and tracking tool. It's important to note that we can monitor for coverage in online media only. We cannot monitor broadcast or print media due to budget limitations.

As stated previously, we cannot guarantee coverage, as journalists have editorial independence and the decision to cover a particular story ultimately rests with their editor or publication director. However, coverage is not an end in itself. We must, therefore, find other ways to measure the impact and effectiveness of our work.

Other actionable and qualitative metrics to measure success of media relations:

- **Are we happy with the headlines?** For instance, if the press release headline and article headlines are too far apart, messages are not heard or understood as they were intended, and need refining.
- **Does the message land with the media?** We can use a word cloud to analyse mentions and if the words you see are too far apart from your desired narrative, messages need refining – this action can be done with our CISION tool.
- **Are we building relationships?** Immediate coverage is not an end in itself. We may have generated zero coverage but managed to organise content-related background briefings with key correspondents on our topics. They see us as a valuable resource and are more likely to call to request a quote, if they need advice or clarification etc.

2 PRELIMINARY CONSIDERATIONS

2.1 TODAY'S MEDIA LANDSCAPE

Today's media landscape faces limited bandwidth for news coverage, with ongoing global crises like COVID-19 and the war in Ukraine dominating headlines. As a result, newsrooms struggle to cover a broad range of important stories with limited resources. Journalists are under pressure to deliver news quickly with fewer resources, leading to a trend of 'churnalism'[1] and a lack of depth in news coverage.

Furthermore, dwindling newsrooms and economic pressures have reduced traditional news outlets and resources, leaving editors and directors with tough decisions to make. Journalists must now focus on audience engagement and multimedia content, with more than half stating that multimedia makes them more likely to cover a story.

FIGURE 2 : CONTENT AND ENGAGEMENT[2]

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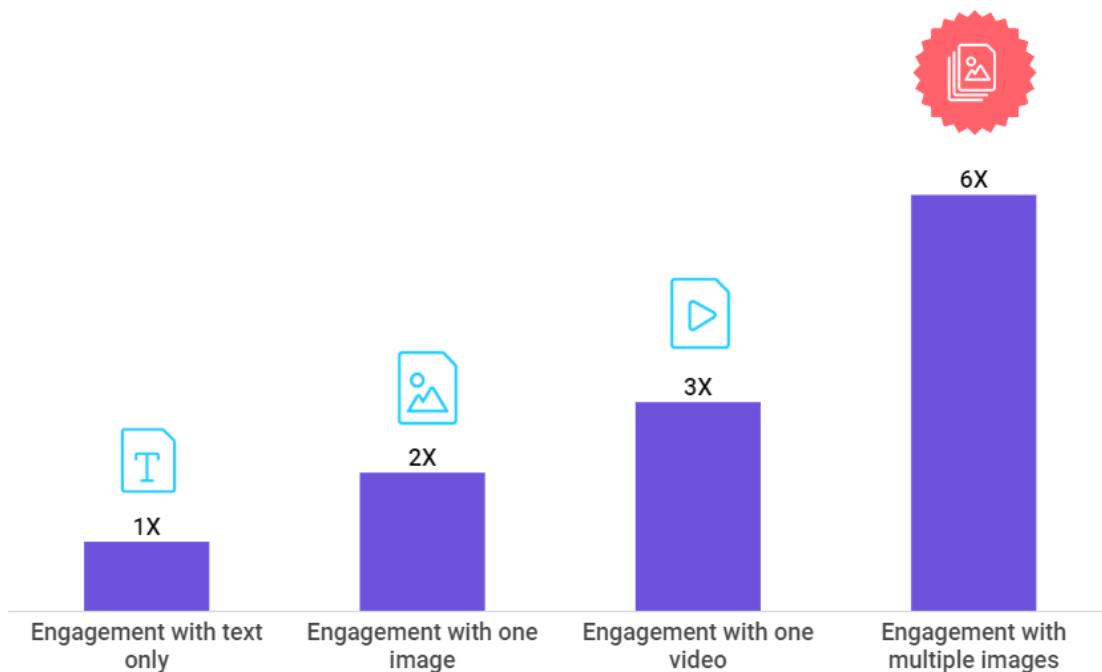
[1] Collins: "Churnalism is a type of journalism that relies on reusing existing material such as press releases and wire service reports instead of original research, esp as a result of an increased demand for news content."

[2] Cision, 2022 State of the Media https://comms.cision.com/State-of-the-Media-2022-Interactive

2.2 THE MEDIA RELATIONSHIP

Media is both an audience and a channel for NGI communication. Understanding the specific information needs of journalists is crucial for effective media relations.

FIGURE 3 : MEDIA RELATIONSHIP
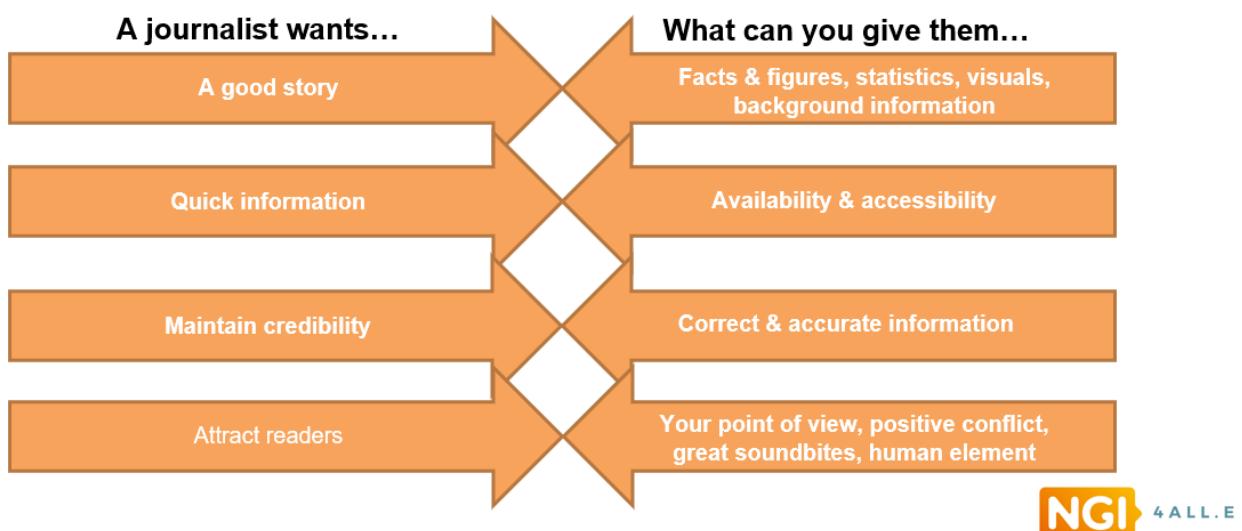
The demand for PR partners who value journalists' time and provide effective communications has never been higher.

To cope with these challenges, we follow best practices when working with journalists, which include:

- Understanding journalists' target audiences and what they find relevant (content needs to be personalised as much as possible, avoiding a one-size-fits-all approach)
- Sending (very) short press releases, using links to direct journalists to additional information and online multimedia materials (avoiding attachments)
- Providing news well in advance, two weeks' notice is considered a minimum
- Providing short pitches with quick facts that allow journalists to create short-form content quickly
- A picture is worth a thousand words; foresee online, media-friendly visuals, including captions
- Being ready and able to respond quickly

3 MEDIA TARGETS

3.1 NGI MEDIA TARGETS

To reach our objectives and KPIs, we will focus our efforts on the following media publications in the relevant EU countries.

Type of publications

- **Technology trade publications**: focused on technology news and developments, they often have a strong readership among industry professionals and decision-makers.
- **General news publications** that cover tech developments: with a wide readership and covering a range of topics, including technology.
- **EU tech policy media and journalists**: covering technology policy and regulation, they are read by policymakers, regulators, and industry stakeholders.
- **Tech-focused blogs and influencers**: bloggers, social media influencers, and podcasters who cover technology topics and have a significant following.

Geographical scope

The key EU Member States to target for NGI media outreach will depend on a number of factors, including the news and milestones of NGI .

Here is the geographical targeting to consider for the first two years of our media plan, keeping in mind that we follow a tiered approach:

1. We liaise with priority contacts following a personal and tailored press activation approach in the following **11 EU Member States**, following a balanced geographical distribution across the European Union and a high outreach potential in tech publications and media content (investments in tech, research, startup hub locations, etc.): **Germany, France, Italy, Spain, Netherlands, Poland, Czech Republic, Romania, Estonia, Hungary, Greece.**
2. We engage with our **wider database of contacts in the 27 EU Member States** via the dissemination of press releases and media advisories to our targeted media lists in CISION.
3. We further engage with **EU Council Presidency countries** until July 2025, namely **Spain, Belgium, Hungary, Poland and Denmark.**

3.2 MEDIA AS AN AUDIENCE

Media outlets and journalists are both a channel and an audience in the context of the NGI communication strategy.

- As a channel, media outlets are a means through which NGI can reach its target audiences and communicate its key messages and values.
- As an audience, media outlets and journalists have their own information needs that differ from other NGI audiences.

Media outlets and journalists are often interested in breaking news and developments, so they are more likely to be interested in the latest developments and updates related to the NGI initiative.

Specialised media also have a greater appetite for in-depth and technical information, such as detailed explanations of how NGI technologies work and their potential applications. In addition, they may be more interested in stories related to the economic or societal impact of the initiative, or its potential implications for policy and regulation.

Therefore, to effectively engage with media outlets and journalists, the NGI Outreach Office will prioritise providing timely and relevant information that meets their information needs.

Information needs of journalists are the following:

- Timely and accessible information about NGI and its activities (early releases, online toolkit, easy access to NGI spokespersons, events and actions, etc.)
- Information about the impact of NGI and NGI-funded projects/technologies (data, facts, figures, etc.)
- Translations (where possible due to budget constraints)
- High-quality visuals and multimedia materials for article illustration purposes

NGI-funded projects have broader societal relevance: while NGI-funded projects are focused on technology, they could also have wider societal relevance in areas such as healthcare, education, or sustainability. This could make them relevant to general news publications.

We need to keep realistic expectations and recognise that not every general news publication will be interested in NGI-related stories. However, by crafting compelling and newsworthy stories, and targeting specific journalists who have shown an interest in technology topics, it's possible to generate media coverage in this area.

4 MEDIA MESSAGES

4.1 OVERARCHING MEDIA NARRATIVE

The key message targeted to media is that NGI continuously produces relevant outputs and contents, with the following sub-messages :

- NGI innovators success stories from across Europe, with relevant information on their impact at the local and national levels;
- a wide spectrum of ICT experts within the NGI ecosystem who can surely contribute to press features, contributing to tackling prominent societal challenges e.g., data privacy, health, inclusion, sustainability, etc.
- Citizens will benefit from the NGI solutions that are anchored on the European values of openness, sustainability, diversity etc.

To reflect the latest NGI positioning, we will update these three sub-messages with more data, more visuals, more human faces and stories, more testimonials from the ground, and emphasize the local scope of NGI.

4.2 TOPIC-SPECIFIC MESSAGES

Below are some possible priority topic areas for NGI's media narrative, along with suggested messages to relay to the media. When creating messages, it's important to be able to substantiate all claims with proof-points (preferably from public sources).

- **Human-centric AI**: Emphasize NGI's focus on enabling the development of AI technologies that prioritize human needs and values, rather than solely optimizing for efficiency or profitability.

  - *Draft Message: NGI fosters the development of AI technologies that can improve people's lives in meaningful ways.*
  - *Proof-point: 71% of EU citizens support the idea of establishing legal frameworks for the use of AI that protect human rights and democratic values. Highlight the fact that 84% of EU citizens are concerned about the impact of AI on their privacy.[3]*
  - *Facts and figures:*
    - *Examples of NGI-funded projects working to address bias and ensure transparency in AI development*
    - *Testimonials from individuals and organizations that have benefited from NGI-funded AI solutions*
    - *The economic and social benefits of responsible AI development, including improved efficiency, productivity, and fairness*

- **Decentralised Internet**: Highlight NGI's work on developing a decentralized internet that is more resilient, open, and secure.

  - *Draft Message: NGI works to create a decentralized internet that empowers individuals and ensures that everyone can participate in the digital economy.*

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[3] Source: Eurobarometer, 2021

- o *Proof-point: we will mention the growing popularity of decentralized platforms like Mastodon and PeerTube, which offer alternatives to mainstream social media platforms, as well as highlight the fact that 87% of internet users in the EU are concerned about how their personal data is being used online.[4]*
- o *Facts and figures:*
  - ▪ *Number of NGI-funded projects working on decentralized technologies*
  - ▪ *Examples of successful decentralized platforms and applications developed by NGI-funded projects*
  - ▪ *User feedback on the benefits of decentralized technologies, such as increased control and privacy*

- ● **Open-source Data**: Emphasize the importance of open-source data for driving innovation and unlocking new insights.

  - o *Draft message: NGI supports the open data movement, which enables researchers and entrepreneurs to create new solutions that benefit society as a whole.*
  - o *Proof-point: we will mention the fact that open data could generate up to €325 billion in additional economic activity in the EU by 2025.[5] We will emphasize the benefits of open data for innovation, collaboration, and transparency across sectors.*
  - o *Facts and figures:*
    - ▪ *The number of NGI-funded projects working on open data and interoperability*
    - ▪ *Examples of successful collaborations between NGI-funded projects and other organisations, such as universities, businesses, and government agencies*
    - ▪ *The impact of open data on innovation and economic growth*

- ● **Privacy and Security**: Highlight NGI's commitment to privacy and security in the digital age, and the importance of protecting personal data.

  - o *Draft Message: NGI is dedicated to ensuring that individuals have control over their personal data, and that their privacy and security are protected in an increasingly connected world.*
  - o *Proof-point: we will highlight the growing frequency and severity of cyberattacks, with the EU experiencing an average of 5,000 cyberattacks /day in 2020.[6]*
  - o *Facts and figures:*
    - ▪ *Examples of NGI-funded projects developing innovative solutions to emerging cybersecurity threats*
    - ▪ *Testimonials from users who have benefited from NGI-funded cybersecurity and privacy solutions*
    - ▪ *The economic and social costs of cyberattacks and data breaches, and the potential benefits of investing in advanced cybersecurity and privacy solutions*

- ● **Digital Inclusion**: Emphasize the importance of ensuring that everyone has access to the benefits of digital technology, regardless of their background or circumstances.

  - o *Draft message: NGI is working to ensure that everyone has access to the benefits of digital technology, and that no one is left behind in the digital economy.*

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[4] Eurobarometer, 2020

[5] Open Data Institute, 2020

[6] European Union Agency for Cybersecurity (ENISA)

- o *Proof-point: We will highlight the 44 million Europeans lacking basic digital skills[7], which is a major barrier to their participation in the digital economy and society and the additional €1.2 trillion in GDP growth by 2025 thanks to the closing the digital skills gap in Europe[8]*
- o *Facts and figures:*
  - *Examples of NGI-funded projects developing innovative solutions for reducing digital gaps between communities*
  - *Examples of NGI-funded projects that promote digital inclusion, such as initiatives aimed at increasing internet access in underserved areas, or projects focused on making digital technologies more accessible to people with disabilities*
  - *Testimonials from NGI-funded project female founders or directors*

These are some possible priority topic areas for NGI media message development, and the suggested messages are meant to provide a starting point for crafting effective messaging that resonates with target audiences. Ultimately, the specific messages we want the media to relay will depend on the NGI-funded projects and initiatives that are currently underway, as well as the particular audiences we are trying to reach.

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[7] European Commission

[8] Accenture

5 APPROACH AND MEDIA HOOKS

5.1 MEDIA RELATIONS APPROACH

We use a mix of "proactive" and "reactive" media relations in our approach with the media. Proactive media relations involve reaching out to journalists and other media professionals to share news and information about the initiative. Reactive media relations, on the other hand, involve responding to media inquiries and addressing any negative or inaccurate coverage.

Proactive media relations activities will include but are not limited to;

- **Press releases drafting and dissemination**: we will develop press releases that succinctly communicate news, developments, and milestones about the NGI initiative, making sure to include relevant quotes, images, and other multimedia assets.
- **Media pitches and interviews set-up**: we will search and identify journalists and media outlets that cover relevant topics and pitch them on stories related to the NGI initiative. This will include offering access to NGI spokespersons (NGI Unit, projects), providing data or research, or offering exclusive interviews.
- **Articles placement**: based on our experience with "who's NGI" blog posts, we will identify relevant and newsworthy publications (from the content produced by the NGI Outreach Office for the website and social media) that reach the target audience and pitch them on the idea of a contributed article authored by a representative from the NGI initiative.

Reactive media relations activities will include but are not limited to;

- **Media response process**: we will develop a clear process for responding to media inquiries and interview requests. The process will be shared with the relevant NGI spokespersons and help the NGI Outreach Office handle press enquiries more quickly and efficiently to meet media needs. This procedure is of prominent relevance when reaching the EC representatives, as a way to answer the press in a timely manner.
- **Media interviews/quotes requests and enquiries handling**: the NGI Outreach Office will continue filtering and handling media requests on behalf of NGI.
- **Media monitoring**: Monitor media coverage of the NGI initiative using our media monitoring tool CISION. This will help us identify any negative or inaccurate coverage as well as any potential media opportunities.

5.2 INVOLVEMENT OF NGI-FUNDED PROJECTS

The NGI-funded projects are tangible examples of NGI's work (facts, figures, developments). They can provide the local perspective and talk about NGI activities with local and national journalists. They will help to provide valuable content on their projects, as well as help the NGI Outreach Office to promote their work to a wider audience via media.

We will collect their background information, news and content (milestones, impact, facts and figures) with an objective of raising their awareness in targeted media. To achieve this, we will develop and share a template document that can be used by project owners for media purposes.

5.3 NGI SPOKESPERSON(S) FOR INTERVIEWS

To generate interest from journalists, the NGI Outreach Office will need to work with NGI spokespersons within the European Commission to offer interviews to media, especially around key news announcements.

The NGI Outreach Office will ensure that any spokespersons involved in NGI media outreach efforts are briefed and equipped ahead of any engagement with media. We will also document processes around their involvement to process media enquiries and interview requests in a smooth and efficient manner.

The process for interview requests will include the following steps:

- Check if the aim of the journalist is to cover NGI topics or to use NGI in order to cover EU policy or regulation information or statements (out of our scope).
- Redirect journalists to the EC Spokesperson Service when topics and questions go obviously beyond NGI 's remit.
- In case of written interviews, draft potential answers in cooperation with the NOO, and have them reviewed and validated by the NGI Unit prior to sharing with the media.

5.4 HOOKS FOR MEDIA OUTREACH

We list below some possible hooks for outreach and media activities by the NGI Outreach Office. By identifying opportunities for media outreach in advance, the NGI Outreach Office can capitalise on opportunities to generate visibility for NGI and capitalise on increased media interest around these moments.

1. **Industry events**: Attending or participating in industry events related to NGI or its focus areas can be a great way to raise awareness and engage with relevant stakeholders.
2. **Important policy milestones**: Marking important milestones or achievements can also be a powerful hook for media outreach.
3. **Launch of NGI-supported projects**: NGI-funded projects are the core of the initiative, and the launch of a new project could be a great hook for media outreach.
4. **NGI-related policy developments**: key policy developments related to the NGI initiative will be relevant for media activities.

In addition to the NGI Forums in 2023, 2024 and 2025, we list below potential hooks for media outreach by NGI with corresponding dates. These are suggestions only. The NGI Outreach Office will work with the European Commission to identify the best possible times as a function of the news announcements planned. The best hook/timing will also depend on the priority topic areas identified in the revised media narrative and related messages.

- 2023:
  - Safer Internet Day (February 7)
  - World Consumer Rights Day (March 15)
  - International Girls in ICT Day (April 22)
  - GDPR two-year anniversary (May 25)
  - Digital Assembly 2023 (June 7-8)
  - International Day of Universal Access to Information (September 28)
  - European Cybersecurity Month (October)

- 2024:
    - Data Privacy Day (January 28)
    - Safer Internet Day (February 6)
    - International Women's Day (March 8)
    - World Intellectual Property Day (April 26)
    - Digital Assembly 2024 (June)
    - World Youth Skills Day (July 15)
- 2025:
    - Safer Internet Day (February 11)
    - World Consumer Rights Day (March 15)
    - International Girls in ICT Day (April 24)
    - Digital Assembly 2025 (June)
    - European Cybersecurity Month (October)

In addition to these hooks, the industry events below could also be used:

- Mobile World Congress (MWC) - February/March (annually)
- Hannover Messe - April (annually)
- RightsCon - May/June (annually)
- Vivatech - June (annually)
- IFA Berlin - September (annually)
- Web Summit - November (annually)
- Slush - November (annually)

6 DESCRIPTION OF WORK AND DELIVERABLES

6.1 MEDIA PREPAREDNESS

Upon validation of the media approach, below we outline the key steps that the NGI Outreach Office will carry out to prepare for media outreach activities.

We foresee the following media preparedness actions.

1. **Review and update of the NGI narrative for use with media**, including key messages on priority topics, supported by proof-points (in line with the latest positioning statement, facts and figures about NGI). To address and inform this, a dedicated workshop with representatives of the EC will be held in April 2023.

2. **Update and develop NGI media lists**
   - Identify relevant media outlets in line with media plan
   - Review and update media lists and database via CISION, in 27 EU countries

3. **Identify and onboard potential NGI spokesperson(s) from the EC**
   - Share relevant contacts for NGI media work
   - Present the media plan and activities
   - Propose processes for their involvement
   - Propose process for the handling of interviews and requests
   - Draft briefing for interviews: description of the journalist, the publication, the goal of the interview; talking points, potential sources of controversy, timing and next steps

4. **Create and share template form for NGI-funded projects**, to collect updates and information that can be used for media outreach purposes

5. **Adapt the NGI press release template**
   - one page maximum, including boiler plate
   - should be concise, informative, and optimised for search engines

6. **Organise a bi-monthly media relations planning/progress meeting** with the EC spokespersons + relevant contacts + NGI outreach office

By undertaking these activities, the NGI Outreach Office will be prepared to engage with the media and communicate effectively about the NGI initiative and its work.

In parallel, the NGI Outreach Office continues ongoing media preparedness actions already planned, including;

1. **Identify and agree on potential hooks** for NGI media engagement and news dissemination

2. **Review and update NGI media page and toolkit on the website**
   - Add NOO press details
   - Review and update the NGI media toolkit: review and update media materials
   - Add invitation to NGI-funded projects to contact the NOO for press support

6.2 MEDIA OUTREACH

Keeping in mind that there are limited opportunities per year to generate media coverage, the NGI Outreach Office foresees the following new outreach activities.

- Article drafting and placement
    - 2 NGI articles per year in response to a media hook
    - 1 opinion editorial per year
    - Dissemination following a targeted and tailored approach

- Press releases drafting and dissemination (max 3 per year)
    - Increase the level of newsworthiness in the content
    - Draft and implement process for drafting/validation (press push concept note)
    - Dissemination + timing for dissemination (2 weeks advance notice under embargo is considered a minimum)
    - Include visuals/media

- Interview requests/handling with spokespersons (max 8 per year)
    - 6 to 8 interviews per year
    - Ensure a balanced distribution of countries
    - Apply process depending on questions (NGI-related only or beyond)
        - NGI-related only > NOO to draft answers and submit them to NGI Unit
        - Beyond NGI > NGI Unit to share questions with SPP

- Media briefing at NGI Forum (to be confirmed)
    - Liaise with stakeholders and co-create (-sign) media worthy news announcement(s)
    - Depending on the newsworthiness of the announcement, we could organise a live briefing with journalists at the event. The journalists' willingness to travel to the Forum and attend the briefing will depend on the attractiveness of the announcement.

In parallel, the NGI Outreach Office continues ongoing media outreach actions already planned, including following up on interview requests and liaising with the NGI project owners for press support.

7 MEDIA MONITORING AND REPORTING

7.1 MONITORING FOR COVERAGE AND REPORTING

The NGI Outreach Office will continue tracking and evaluating the results of its media outreach activities in several ways;

- Via our direct contacts with journalists
- Using our CISION media monitoring tool
- Using desk research to monitor for news via search engines

We will monitor the data related to the KPIs described in section 1.2. of this plan. We will do this by using several reporting tools;

- Media monitoring metrics and reports extracted from CISION (number of articles, reach, geographic spread of coverage, word cloud etc.)
- Media clippings book, media coverage sorted by country (Word document with screenshots of media articles or mentions with links to articles)
- Articles tracker, list of media articles sorted by date (Excel document with country of origin, Google translation of article if not in English etc.)
- Media interactions tracker, to record all media interaction and requests received for NGI, including interview requests and more personal contacts with media (Excel document with details of the interaction, name of journalist, publication, date etc.)

The NGI Outreach Office will prepare **activity reports** compiling the information and data above to share with the European Commission. In addition to **quantitative reporting**, we will also carry out a more **qualitative analysis** to identify any insights we can use for subsequent NGI media outreach activities. The reports will be delivered on Month 18 and Month 36 of the project (D3.2 and D3.3 NGI Outreach Activities Reports).

We will also share **top-level reports after each outreach activity** on behalf of NGI and provide updates to the NGI Communication Taskforce and NGI spokespersons on the implementation of the NGI media plan.

ANNEX 1 – GENERAL CONTACTS DATABASE

ID	Country	Media outlet	Outlet frequency (online, daily, weekly, monthly)	Journalist First Name	Journalist Last Name	Media type Print, online, magazine, trade publication	Website	Topics of relevance to NGI Please use these keywords: digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	Comments
1	Austria	Austria Innovativ	Weekly	Alfred	Bankhamer	Magazine, trade/industry	http://www.austriainnovativ.at	AI, Web 3	
2	Austria	Itwelt	Monthly	Christof	Baumgartner	Magazine, trade/industry	http://www.computerwelt.at	All topics	
3	Austria	Der Standard Online	Online	Thomas	Bergmayr	Magazine, trade/industry	https://www.derstandard.at/	All topics	
4	Austria	Kurier (Austria) - Futurezone.at	Online	Florian	Christof	Online, consumer	http://www.futurezone.at	All topics	
5	Austria	ITwelt	Weekly	Wolfgang	Franz	Magazine, trade/industry	http://www.computerwelt.at	Open source data, Privacy and Security, AI, Web 3	
7	Austria	Androidmag	Monthly	Harald	Gutzelnig	Magazine, consumer	http://www.androidmag.de	Open Source Data	
8	Austria	Virtual Net.	Online	Viktor	Krammer	Blog, consumer	https://virtualnet.at	Web 3, Metaverse	
9	Austria	WIENER ZEITUNG Online	Online	Gregor	Kucera	Online, consumer	http://www.wienerzeitung.at	All topics	
10	Austria	hiItech	Monthly	Christian	Lettner	Magazine, trade/industry	http://www.hitech.at	Privacy and Security	
11	Austria	Der Standard	daily	Georg	Pichler	Newspaper	https://www.derstandard.at	All topics	
12	Austria	PCNews	Monthly	Thomas	Reinwart	Magazine, trade/industry	http://www.pcnews.at	Privacy and Security, open source data	
13	Austria	IoT4 Industry & Business	Weekly	Barbara	Sawka	Magazine, trade/industry	http://technik-medien.at/iot4-industry-business/	All topics	
14	Austria	ITwelt	Weekly	Oliver	Weiss	Magazine, trade/industry	http://www.computerwelt.at	Web 3, Metaverse	
15	Belgium	FWD	Monthly	Eric	Beeckmans	Magazine, consumer	https://www.fwdmagazine.be/	All topics	
16	Belgium	FWD	Monthly	Jamie	Biesemans	Magazine, consumer	https://www.fwdmagazine.be/	All topics	
17	Belgium	ZDNet.be	online	Thomas	Bossuyt	Online, trade/industry	http://www.zdnet.be	Web 3, Decentralized Internet, Privacy and Security	
18	Belgium	INFORMATICIEN.BE	Online	Sébastien	Buysse	Online, trade/industry	http://www.informaticien.be	All topics	
19	Belgium	POLITICO EUROPE	Online	Laurens	Cerulus	Online, news and business	http://www.politico.eu	All topics	
20	Belgium	Solutions	Monthly	Alain	de Fooz	Magazine, trade/industry	http://www.solutions-magazine.com	Open source data, Privacy and Security, AI, Web 3	
21	Belgium	inside	Weekly	Jean	de Gheldere	Magazine, consumer	http://www.digimedia.be/fr/	Decentralised Internet, Web 3	
22	Belgium	CIONET MAGAZINE	Weekly	Hendrik	Deckers	Magazine, trade/industry	http://www.cionet.com/cionet-magazine	Decentralised Internet, Web 3, Privacy and Security	
23	Belgium	Bloovi	Online	Marnik	D'hoore	Online, consumer	http://www.bloovi.be	Open source data, AI, Blockchain, Digital Inclusion	
24	Belgium	TRENDS BUSINESS ICT	Monthly	Luc	Eeckhout	Magazine, trade/industry	http://www.trends.be	All topics	
25	Belgium	LE SOIR	daily	Etienne	Froment	Newspaper	http://www.lesoir.be	All topics	
26	Belgium	ACCELERATE EUROPE	Weekly	Michael	Garry	Magazine, trade/industry	http://www.shecco.com	Open source data, AI	
27	Belgium	STARTUPS.BE	Online	Charlotte	Gréant	Online, news and business	https://startups.be/	All topics	
28	Belgium	POLITICO EUROPE	Online	Pieter	Haeck	Online, news and business	http://www.politico.eu	All topics	
29	Belgium	CHANNEL BELGIUM	Online	Boris	Jancen	Online, trade/industry	http://www.channelbelgium.be	All topics	
30	Belgium	Info-mods	Online	Michael	Mulkens	Online, trade/industry	http://www.info-mods.com	All topics	
31	Belgium	tech.eu	Online	Ivo	Spiegel	Online, trade/industry	http://tech.eu	Open source data, AI, blockchain, Digital Inclusion, Privacy and Security	
32	Belgium	Data News Online	Online	Kristof	Van Der Stadt	Online, trade/industry	http://www.datanews.be	Open source data	
33	Belgium	I-TEL	Monthly	Luc	Willemijns	Magazine, trade/industry	http://www.dvo.be	All topics	
34	Bulgaria	enterprise.bg	Online	Alexandar	Alexandrov	Online, trade/industry	https://enterprise.bg	All topics	
35	Bulgaria	HiComm	Weekly	Viktor	Djambov	Magazine, trade/industry	http://www.hicomm.bg	All topics	
37	Bulgaria	ComputerWorld Bulgaria	Monthly	Aleksandar	Glavchev	Magazine, trade/industry	http://computerworld.bg	All topics	
38	Bulgaria	HiComm	Weekly	Virginia	Kirova	Magazine, trade/industry	http://www.hicomm.bg	All topics	
39	Bulgaria	TechNews.bg	Online	Maria	Maltseva	Online, consumer	https://technews.bg	All topics	
40	Bulgaria	CIO Magazine Bulgaria Online	Online	Virginia	Stamatova	Online, trade/industry	http://cio.bg	All topics	
41	Bulgaria	SmartAge.bg	Online	Ivo	Tsekov	Online, trade/industry	http://smartage.bg	web 3, Blockchain, AI	
42	Bulgaria	NetworkWorld	Weekly	Vladimir	Vladkov	Magazine, trade/industry	http://networkworld.bg	Web 3	
43	Bulgaria	Capital	daily	John	Zapryanov	Newspaper	http://www.capital.bg	All topics	
44	Bulgaria	Kaldata.com	Online	Svetlin	Zhelev	Online, consumer	https://www.kaldata.com	Open source data	
45	Cyprus	IN Business	Monthly	Erato	Pishiara	Magazine, trade/industry	https://inbusinessnews.reporter.com.cy	All topics	
46	Cyprus	Bleeping Computer	Online	Bill	Toulas	Online, consumer	https://www.bleepingcomputer.com/	All topics	
47	Czechia	Reseller Magazine	Monthly	Michala	Benešovská	Magazine, trade/industry	https://www.dcd.cz/reseller-magazine	All topics	
48	Czechia	Tyinternety.cz	Online	Peter	Brejčák	Online, trade/industry	https://tyinternety.cz	blokchain. AI	
49	Czechia	ChannelWorld	Monthly	Martin	Buchta	Magazine, trade/industry	https://channelworld.cz	All topics	
50	Czechia	iHNed.cz - Hospodářské noviny Online	Online	Filip	Černý	Online, consumer	https://www.ihned.cz	All topics	
51	Czechia	Živě.cz	Online	Jakub	Čížek	Online, consumer	https://www.zive.cz	All topics	
52	Czechia	ChannelWorld	Monthly	Matej	Čuchna	Magazine, trade/industry	https://channelworld.cz	All topics	
53	Czechia	Computerworld Czech Republic	monthly	Radan	Dolejš	Magazine, consumer	http://computerworld.cz	Web 3. Decentralised interet	
54	Czechia	Inside Observer	Online	Lukáš	Erben	Online, trade/industry	https://www.kpc-group.cz/inside/rubriky/archiv-observer	All topics	
55	Czechia	Novinky.cz	Online	Miloslav	Fišer	Online, consumer	https://www.novinky.cz	All topics	
56	Czechia	IT Systems	Weekly	Lukáš	Grásgruber	Magazine, trade/industry	https://www.systemonline.cz/casopis-it-systems/aktualni-vydani	Privacy And Security	
57	Czechia	Connect!	Online	Stanislav	Janů	Online, consumer	https://connect.zive.cz	Web 3, Decentralized Internet, Privacy and Security	
58	Czechia	Starty.cz	Online	Petr	Klián	Online, consumer	https://starty.cz	All topics	
59	Czechia	Lupa.cz	Online	Jan	Sedlák	Online, trade/industry	https://www.lupa.cz	All topics	
60	Czechia	Professional Computing	Weekly	Jakub	Špaček	Magazine, trade/industry	http://www.dcd.cz	All topics	
61	Czechia	DDWorld	Online	Jan	Stach	Online, consumer	http://www.ddworld.cz	Web 3, Decentralized Internet, Privacy and Security	
62	Czechia	Lidové noviny	daily	Ondřej	Vyhnanovský	Newspaper	https://www.lidovky.cz	All topics	
63	Germany	WinTotal	Online	Michael	Appelt	Online, trade/industry	http://www.wintotal.de	AIll	
64	Germany	PC WELT online	Online	Arne	Arnold	Online, trade/industry	http://www.pcwelt.de/	Digital Commons, Metaverse, Blockchain	
65	Germany	Dev-Insider	Online	Stephan	Augsten	Online, technical/scientific/academic	http://www.dev-insider.de/	Open source data	
66	Germany	LINUX MAGAZIN online	Online	Ulrich	Bantle	Online, trade/industry	http://www.linux-magazin.de/	Software, Web 3	

#	Country	Publication	Frequency	First Name	Last Name	Type	URL	Topics
67	Germany	iX-Magazin	Weekly	Nicole	Bechtel	Magazine, trade/industry	http://www.heise.de/ix	All topics
68	Germany	Neue Gegenwart	Online	Stefan	Bieletzke	Online, consumer	http://www.neuegegenwart.de	Digital Commons, Decentralised Internet
69	Germany	dotnetpro	Monthly	Tilman	Börner	Magazine, technical/scientific/acad	http://www.dotnetpro.de	Web 3
70	Germany	Stuttgarter Zeitung	daily	Jörg	Breithut	Newspaper	http://www.stuttgarter-zeitung.de/	All topics
71	Germany	SPIEGEL ONLINE	Online	Jörg	Breithut	Online, consumer	https://www.spiegel.de	All topics
72	Germany	LINUX MAGAZIN	Monthly	Jens-Christoph	Brendel	Magazine, consumer	http://www.linux-magazin.de/	Software, Web 3
73	Germany	AI Spektrum	Monthly	Editorial	Contact	Magazine, trade/industry	https://www.ai-spektrum.de/	AI, Blockhcain, Open source data
74	Germany	IP-Insider.de	Online	Andreas	Donner	Online, consumer	http://www.ip-insider.de	Web 3, Decantrlised internet
75	Germany	Dev-Insider	Online	Thomas	Drilling	Online, technical/scientific/academ	http://www.dev-insider.de/	AI, Metaverse, Blockchain
76	Germany	Frankfurter Allgemeine Zeitung	daily	Stephan	Finsterbusch	Newspaper	https://www.faz.net	All topics
77	Germany	dcOrbis	Online	Thorsten	Grosse	Online, consumer	https://dcorbis.com/	All topics
78	Germany	DIE ZEIT	daily	Götz	Hamann	Newspaper	https://www.zeit.de/index	All topics
79	Germany	Zeitschrift für Energiewirtschaft	Monthly	Nils	Hellmuth	Magazine, trade/industry	https://www.springer.com/journal/12398	Digital Commons, Digital Inclusion, Web 3
80	Germany	KI Künstliche Intelligenz	Monthly	Joachim	Hertzberg	Magazine, trade/industry	https://www.springer.com/journal/13218/editors	AI
81	Germany	Fortune	Monthly	Christiaan	Hetzner	Magazine, consumer	https://fortune.com	All topics
82	Germany	TechTarget	Online	Franziska	Holzfurtner	Online, trade/industry	https://www.techtarget.de/	Open source data, Privacy and Security, AI, Web 3
83	Germany	KI Künstliche Intelligenz	Monthly	Andreas	Holzinger	Magazine, trade/industry	https://www.springer.com/journal/13218/editors	all topics
84	Germany	WinFuture.de	Online	Christian	Kahle	Online, trade/industry	http://www.winfuture.de	All topics
85	Germany	Handelsblatt	daily	Christof	Kerkmann	Newspaper	https://www.handelsblatt.com	All topics
86	Germany	techfieber Network	Online	Silvia	Kling	Online, consumer	http://www.techfieber.de	All topics
87	Germany	Der Der Hautarzt	Weekly	Thomas	Koller	Magazine, trade/industry	https://www.springermedizin.de/der-hautarzt/7947604	All topics
88	Germany	DER SPIEGEL	Monthly	Matthias	Kremp	Magazine, consumer	https://www.spiegel.de	All topics
89	Germany	Internetblogger.de	Online	Alexander	Liebrecht	Blog, consumer	http://internetblogger.de/	Web 3, Metaverse
90	Germany	IT-BUSINESS Online	Online	Dietmar	Müller	Online, trade/industry	https://www.it-business.de	Greening of ICT, Open Source data
91	Germany	golem.de	Online	Oliver	Nickel	Online, trade/industry	https://www.golem.de	All topics
92	Germany	techfacts	Online	Martin	Römhild	Online, consumer	http://www.techfacts.de/	All topics
93	Germany	INDUSTRIE 4.0 - MAGAZIN	Online	Marco	Steber	Online, news and business	http://www.i40-magazin.de	All topics
94	Germany	Frankfurter Neue Presse	daily	Marvin	Ziegele	Newspaper	https://www.fnp.de	All tipics
95	Denmark	Jyllands-Posten	daily	Cecilie	Als Mortensen	Newspaper	http://jyllands-posten.dk	All topics
96	Denmark	ITReload	Monthly	Lars	Bennetzen	Magazine, trade/industry	http://itreload.dk	All topics
97	Denmark	Samdata	Monthly	Thomas	Bisballe	Magazine, trade/industry	http://www.samdata.dk	Open oource data ,Privacy and Security
98	Denmark	Berlingske - Tech	daily	Thomas	Breinstrup	Newspaper	https://www.berlingske.dk/emne/tech	All topics
99	Denmark	Politiken Online	Online	Pia	Buhl Andersen	Online, consumer	http://www.politiken.dk	All topics
100	Denmark	Altomteknik.dk	Online	Morten	Clausen	Online, consumer	http://www.altomteknik.dk/	All topics
101	Denmark	Computerworld	Monthly	Niels	de Boissezon	Magazine, trade/industry	https://www.computerworld.dk/	Web 3 ,AI Blockchain
102	Denmark	Ingeniøren	Monthly	Laurids	Hovgaard	Magazine, trade/industry	https://ing.dk/	All topics
103	Denmark	KI Künstliche Intelligenz	Weekly	Christian	Igel	Magazine, trade/industry	https://www.springer.com/journal/13218/editors	All topics
104	Denmark	Elektrikeren	Monthly	Jim	Jæger	Magazine, trade/industry	http://www.def.dk	Web 3, Decentralised Internet
105	Denmark	Kit-Magasinet	Monthly	Flemming	Kjærsdam	Magazine, trade/industry	http://www.itchefer.dk/kit-magasinet/om-magasinet	All topics
106	Denmark	Tekniq.dk	Online	Jan	Kristensen	Online, trade/industry	https://www.industriogteknik.dk	Open source data
107	Denmark	Version2.dk	Online	Louise	Olifent	Online, trade/industry	http://www.version2.dk	all topics
108	Estonia	Geenius	Online	Ronald	Liive	Online, consumer	https://geenius.ee/	All topics
109	Estonia	Geenius	Online	Martin	Mets	Online, consumer	https://geenius.ee/	All topics
110	Estonia	Postimees	daily	Janno	Riispapp	Newspaper	http://www.postimees.ee	All topics
111	Estonia	AnandTech	Online	Anton	Shilov	Online, trade/industry	http://www.anandtech.com	All topics
112	Spain	Diario Electronico Hoy	Online	Guillem	Alsina	Online, trade/industry	http://www.diarioelectronicohoy.com	All topics
113	Spain	Big Data Magazine	Monthly	José	Arcángel	Magazine, consumer	https://bigdatamagazine.es	AI, Blockchain, Open source data
114	Spain	El Mundo	daily	Jorge	Benítez	Newspaper	https://www.elmundo.es	All topics
115	Spain	CIO España	Online	Nerea	Bilbao	Online, consumer	https://www.ciospain.es/	All topics
116	Spain	Cibersur.com	Online	Alicia	Bonaño	Online, consumer	http://www.cibersur.com	All topics
117	Spain	Diario de Sevilla	daily	Susana	C. Gómez	Newspaper	https://www.diariodesevilla.es	All topics
118	Spain	Business Insider España	Online	Daniel	Cáceres	Online, consumer	https://www.businessinsider.es	All topics
119	Spain	El País Online	Online	Patricia	Coll Rubio	Online, consumer	https://elpais.com	All topics
120	Spain	elDiario.es	Online	Carlos	del Castillo	Online, consumer	https://www.eldiario.es	All topics
121	Spain	InnovaSpain	Online	Juan	F. Calero	Online, trade/industry	http://www.innovaspain.com	AI, Cybersecurity, Blockchain
122	Spain	Retina	Online	Jaime	García Cantero	Online, consumer	https://retinatendencias.com/	All topics
123	Spain	Escudo Digital	Online	Miguel Ángel	García	Online, trade/industry	https://escudodigital.com	All topics
124	Spain	Byte TI	Monthly	Vanesa	García	Magazine, trade/industry	http://www.revistabyte.es	Open source data, Privacy and Security, AI, Web 3
125	Spain	Malavida	Online	Lauriane	Guilloux	Online, trade/industry	https://www.malavida.com	All topics
126	Spain	Director Tic	Online	Rosa	Martín	Online, consumer	https://directortic.es/	All topics
127	Spain	Genbeta	Online	Marcos	Merino	Online, consumer	https://www.genbeta.com	Open source data
128	Spain	Byte TI	Monthly	Manuel	Navarro	Magazine, trade/industry	http://www.revistabyte.es	All topics
129	Spain	PortalTIC	Online	Beatriz	Núñez	Blog, consumer	http://www.europapress.es/portaltic	All topics
130	Spain	Escudo Digital	Online	Sara	Olivo	Online, trade/industry	https://escudodigital.com	All topics
131	Spain	El País	daily	Esther	Paniagua	Newspaper	https://elpais.com	All topics
132	Spain	La Vanguardia	daily	Ramón	Peco	Newspaper	http://www.lavanguardia.com	All topics
133	Spain	Genbeta	Online	Antonio	Sabán	Online, consumer	https://www.genbeta.com	All topics
134	Spain	Entrepreneur	Online	Claudia	Santos González	Magazine, news and business	https://www.entrepreneur.com	All topics
135	Spain	ITespresso.es	Online	Ana	Suárez	Online, consumer	http://www.itespresso.es	open source data, privacy and security
136	Finland	ArcticStartup.com	Online	Jan	Ameri	Online, trade/industry	http://www.arcticstartup.com	all topics
137	Finland	uusiteknologia.fi	Online	Tomi	Engdahl	Online, trade/industry	http://www.uusiteknologia.fi/	all opics

138	Finland	Informaatiotutkimus	Monthly	Kristina	Eriksson-Backa	Magazine, trade/industry	https://journal.fi/inf	all topics	
139	Finland	Yle.fi	Online	Teemu	Hallamaa	Online, consumer	http://www.yle.fi/uutiset	all topics	
140	Finland	iO-TECH	Online	Juha	Kokkonen	Online, consumer	https://www.io-tech.fi/	Metaverse, Web 3, AI, Blockchain	
141	Finland	Tivi.fi	Online	Suvi	Korhonen	Online, trade/industry	https://www.tivi.fi	all topics	
142	Finland	Tekniikka & Talous	Weekly	Raili	Leino	Magazine, consumer	http://www.tekniikkatalous.fi	all topics	
143	Finland	Ilta-Sanomat	daily	Tuomas	Linnake	Newspaper	http://www.is.fi	All topics	
144	Finland	Helsingin Sanomat	daily	Esa	Mäkinen	Newspaper	https://www.hs.fi/	All topics	
145	Finland	Alda Media Oy	Online	Markku	Metsämäki	Online, trade/industry	http://www.aldamedia.com/	All topics	
146	Finland	Skrolli	Monthly	Janne	Sirén	Magazine, consumer	https://skrolli.fi	Digital inclusion	
147	Finland	Verteksi, se on kiva sillo	Online	Marko	Wallin	Blog, consumer	http://verteksi.net/	Metaverse, Web 3, AI, Blockchain	
148	France	DISTRIBUTIQUE	Online	Fabrice	Alessi	Online, trade/industry	http://www.distributique.com	All topics	
149	France	ZATAZ.COM	Online	Damien	Bancal	Online, consumer	https://www.zataz.com/	All tiopics	
150	France	SILICON.FR	Online	Ariane	Beky	Online, trade/industry	http://www.silicon.fr	All topics	
151	France	L'USINE DIGITALE	Monthly	Julien	Bergounhoux	Magazine, trade/industry	http://www.usine-digitale.fr	Web 3, Decentralised Internet	
152	France	TECH & CO - ONLINE	Online	Victoria	Beurnez	Online, consumer	https://www.bfmtv.com/tech/	All topics	
153	France	EDI - ONLINE	Online	Thierry	Bienfait	Online, consumer	https://www.edi-mag.fr/	All topics	
154	France	IT FOR BUSINESS	Monthly	Xavier	Biseul	Magazine, trade/industry	http://www.itforbusiness.fr/	All topics	
155	France	LINUX PRATIQUE	Monthly	Denis	Bodor	Magazine, consumer	http://www.linux-pratique.com	Software, Web 3	
156	France	PLANETE ROBOTS	Monthly	Frédéric	Boisdron	Magazine, consumer	http://planeterobots.com/	All topics	
157	France	PRESSE-CITRON	Online	Vincent	Bouvier	Online, consumer	http://www.presse-citron.net	All topics	
158	France	MACGENERATION	Online	Félix	Cattafesta	Online, consumer	http://www.macg.co	All topics	
159	France	IT FOR BUSINESS - ONLINE	Online	Alain	Clapaud	Online, consumer	http://www.itforbusiness.fr/	All topics	
160	France	LINUX MAGAZINE FRANCE	Monthly	Tristan	Colombo	Magazine, consumer	http://www.gnulinuxmag.com/	Software, Web 3	
161	France	ZEBULON.FR	Online	Yann	Crispel	Online, consumer	http://www.zebulon.fr	All topics	
162	France	KORBEN	Online	Manuel	Dorne	Blog, consumer	https://korben.info/	All topics	
163	France	ITRSOFTWARE.COM	Online	Paul	Dubois	Online, consumer	http://www.itrsoftware.com	Softwarre, open source data, AI	
164	France	IA NEWSMAG	Online	Paul	Dubois	Online, news and business	https://ia-newsmag.com/	All topics	
165	France	L'INFORMATICIEN - ONLINE	Online	Loïc	Duval	Online, consumer	http://www.linformaticien.com	All topics	
166	France	01NET - ONLINE	Online	Pierre	Fontaine	Online, trade/industry	http://www.01net.com	Web 3, Decantrlised internet	
167	France	CODING MAGAZINE	Monthly	Sébastien	Langlois	Magazine, consumer		open source data, software	
168	France	SILICON	Monthly	Philippe	Leroy	Magazine, trade/industry	https://www.silicon.fr/	all topics	
169	France	NETSOURCES	Monthly	François	Libmann	Magazine, trade/industry	http://www.bases-netsources.com	all topics	
170	France	T LA TRIBUNE	daily	François	Manens	Newspaper	https://www.latribune.fr/	All topics	
171	France	ACTU IA	Monthly	Stéphane	Nachez	Magazine, trade/industry	https://www.actuia.com/	all topics	
172	France	T LA TRIBUNE	daily	Sylvain	Rolland	Newspaper	https://www.latribune.fr/	All topics	
173	France	BASES	Monthly	Carole	Tisserand-Barthole	Magazine, trade/industry	http://www.bases-netsources.com	open source data	
174	Greece	AllConnected.gr	Online	Mariza	Arvaniti	Online, consumer	https://allconnected.gr	web 3, AI, privacy and security	
175	Greece	Ethnos Online	Online	Anastasios	Economou	Online, consumer	https://www.ethnos.gr/	All topics	
176	Greece	iefimerida	Online	Dimitris	Kalamaras	Online, consumer	https://www.iefimerida.gr/	All topics	
177	Greece	I Efimerida Ton Syntakton	Newspaper	Alexandra	Lefopoulou	Newspaper	http://www.efsyn.gr	All topics	
178	Greece	Webworldnews	Online	Yannis	Rizopoulos	Online, trade/industry	https://www.webworldnews.gr	web 3, Blockchain, AI	
179	Greece	Webworldnews	Online	Vasilis	Yannikos	Online, trade/industry	https://www.webworldnews.gr	web 3, Blockchain, AI	
180	Croatia	Bug	Monthly	Drago	Galić	Magazine, trade/industry	http://www.bug.hr	All topics	
181	Croatia	Bug	Monthly	Dragan	Petric	Magazine, trade/industry	http://www.bug.hr	All topics	
182	Croatia	PC Chip	Online	Boris	Plavljanić	Online, trade/industry	http://pcchip.hr	All topics	
183	Croatia	Mreža	Monthly	Miroslav	Rosandić	Magazine, trade/industry	https://www.bug.hr/mreza	All topics	
184	Croatia	ICT Business (ICTbusiness.info)	Online	Drazen	Tomic	Online, trade/industry	http://www.ictbusiness.info	All topics	
185	Croatia	Novi milenij	Online	Božidar	Žitnik	Online, consumer	http://www.novimilenij.eu	All topics	
186	Hungary	HVG	Weekly	Balogh	Csaba	Magazine, consumer	https://www.hvg.hu	All topics	
187	Hungary	24.hu	Online	Zsuzsanna	Dömös	Online, consumer	https://24.hu	All topics	
188	Hungary	tmt Tudományos Muszaki Tájékoztatás	Online	Istvánné	Fonyó	Online, trade/industry	http://www.tmt.omikk.bme.hu	all topics	
189	Hungary	Echo TV Online	Online	Ottó	Márkus	Online, consumer	https://www.echotv.hu	alll topics	
190	Hungary	SG.hu	Online	Tibor	Nyerges	Online, consumer	http://www.sg.hu	all topics	
191	Hungary	IT Business Hungary	Monthly	Attila	Schopp	Magazine, trade/industry	https://www.itbusiness.hu	all topics	
192	Hungary	Prim Online	online	Hédy	Szabó	Online, trade/industry	http://www.prim.hu	Web 3. Metaverse	
193	Hungary	AV News	Online	Bévardi	Szilárd	Online, consumer	https://audiovizualishirek.hu/	Blockchain, AI	
194	Hungary	Bitcoinist	Online	Sarah	Undisclosed	Online, trade/industry	https://bitcoinist.com	Blockchain, AI	
195	Ireland	Xda- Developers	Online	Adam	Conway	Online, consumer		open source datta, software	
196	Ireland	SiliconRepublic.com	Online	Jenny	Darmody	Online, consumer	http://www.siliconrepublic.com	All topics	
197	Ireland	Newstalk	daily	Jessica	Kelly	Radio network	http://www.newstalk.com	All topics	
198	Ireland	Irish Times, The	daily	Karlin	Lillington	Newspaper	http://www.irishtimes.com	All topics	
199	Ireland	Read-Out	Online	Eoin	Ó Riain	Blog, consumer	http://read-out.net/signpost/nuacht.html	all topics	
200	Ireland	Free Code Camp Blog	Online	Abigail	Rennemeyer	Blog, consumer	https://medium.freecodecamp.org	software, web 3, privacy and security, open source data	
201	Ireland	Sunday Independent (Ireland)	daily	Adrian	Weckler	Newspaper	http://www.independent.ie	All topics	
202	Iceland	Morgunblaðið	daily	Andrés	Magnússon	Newspaper	http://www.mbl.is	All topics	
203	Italy	StartupItalia	Online	Luca	Annunziata	Online, trade/industry	https://startupitalia.eu	all topics	
204	Italy	Villaggio Tecnologico	Online	Roberto	Bonin	Online, consumer	https://www.villaggiotecnologico.it	web 3, Blockchain, AI	
205	Italy	01net	Online	Riccardo	Busetto	Online, consumer	https://www.01net.it	All topics	
206	Italy	T-MAG	Online	Matteo	Buttaroni	Online, consumer	http://www.t-mag.it	All topics	
207	Italy	Data Manager	Weekly	Antonino	Caffo	Magazine, trade/industry	https://www.datamanager.it	open source data	
208	Italy	Il Cucchiaio d'Argento Online	Online	Emanuele	Capone	Online, consumer	https://www.cucchiaio.it	All topcs	

209	Italy	RAI 1	daily	Barbara	Carfagna	Television station	http://www.rai.it/rai1/	All topics
210	Italy	ITIS	Online	Massimiliano	Cassinelli	Online, trade/industry	https://www.itismagazine.it	All topics
211	Italy	GizChina.it	Online	Salvatore	Castaldo	Online, consumer	https://gizchina.it	All topics
212	Italy	Inno3	Online	Irene	De Simone	Online, consumer	http://www.inno3.it	web 3, Blockchain, AI , Digital Inclusion, Metaverse
213	Italy	Linea EDP	Online	Laura	Del Rosario	Online, trade/industry	https://www.lineaedp.it/	software
214	Italy	BigData4Innovation	Online	Maria Teresa	Della Mura	Online, consumer	https://www.bigdata4innovation.it	open source data, Metaverse, AI, Blockchain
215	Italy	Gartner	monthly	Andrea	Di Maio	Industry research organisation	https://www.gartner.com/en	All topics
216	Italy	Forbes Italia	Monthly	Gabriele	Di Matteo	Magazine, consumer	https://forbes.it	All topics
217	Italy	EE Times	Online	Maurizio	Di Paolo Emilio	Online, trade/industry	https://www.eetimes.com/	All topics
218	Italy	Il Giornale	daily	Claudio Davide	Ferrara	Newspaper	https://www.ilgiornale.it/	All topics
219	Italy	CorCom	Online	Mila	Fiordalisi	Online, trade/industry	https://www.corrierecomunicazioni.it	all topics
220	Italy	Corriere della Sera - Online	Online	Enrico	Forzinetti	Online, consumer	https://www.corriere.it	all topics
221	Italy	Mashable Italia	Online	Andrea	Galdi	Online, consumer	https://it.mashable.com	all topics
222	Italy	HTML.it	Online	Claudio	Garau	Online, trade/industry	https://www.html.it	open source data, Decantralised Internet, Web 3, AI
223	Italy	Industrie 4.0	Monthly	Alessandro	Garnero	Magazine, consumer	https://www.industriequattropuntozero.it	all topics
224	Italy	Punto Informatico	Online	Cristiano	Ghidotti	Online, consumer	https://www.punto-informatico.it	all topics
225	Italy	Newsgeek.it	Online	Nicola	Giorgi	Blog, consumer	http://www.newsgeek.it	all topics
226	Italy	ChannelCity Magazine	Monthly	Marco Maria	Lorusso	Magazine, trade/industry	https://www.channelcitymagazine.it	all topics
227	Italy	tuttoteK	Online	Francesco	Messina	Blog, consumer	https://www.tuttotek.it	alltopics
228	Latvia	BiSmart - biznesa tehnoloģiju platforma	Online	Keitija	Krastiņa	Online, trade/industry	http://bismart.lv	all topics
229	Latvia	CAD/CAM/CAE Observer	Monthly	Yuri	Suhanov	Magazine, trade/industry	http://www.cadcamcae.lv	Open source data
230	Latvia	CAD/CAM/CAE Observer	Monthly	Aleksandra	Suhanova	Magazine, trade/industry	http://www.cadcamcae.lv	open source data
231	Latvia	iR	Weekly	Raivis	Vilums	Magazine, consumer	https://ir.lv	All topics
232	Latvia	Neatkariga Rita Avize Online	Online	Ilze	Zālīte	Online, consumer	http://www.nra.lv	All topics
233	Luxembourg	IT ONE	Online	Alexandre	Keilmann	Online, trade/industry	http://www.itone.lu	All topics
234	Luxembourg	IT NATION MAG	Monthly	Emilie	Mounier	Magazine, trade/industry	http://www.itnation.lu/	All topics
235	Luxembourg	ITNATION.LU - ONLINE	Online	Cyrielle	Pinalie	Online, trade/industry	http://www.itnation.lu/	Web 3, privacy and security
236	Lithuania	Cybernews	Online	Damien	Black	Online, consumer	https://cybernews.com/	web 3, AI
237	Lithuania	login.lt	Online	Kristupas	Dautartas	Online, consumer	https://www.delfi.lt/login	Web 3, Decantrlised internet
238	Lithuania	Cybernews	Online	Vilius	Petkauskas	Online, consumer	https://cybernews.com/	Web 3, AI
239	Lithuania	Lietuvos Rytas Online - Lrytas.lt	Online	Adomas	Rutkauskas	Online, consumer	http://www.lrytas.lt	All topics
240	Lithuania	Mano Namai	Monthly	Agne	Vnarauskienė	Magazine, consumer	https://www.manonamai.lt	All topics
241	Malta	Times of Malta Online	Online	Bertrand	Borg	Online, consumer	https://www.timesofmalta.com	All topics
242	Malta	Malta Independent, The	daily	Neil	Camilleri	Newspaper	http://www.independent.com.mt	All topics
243	Malta	netnews.com.mt	Online	Robert	Cremona	Online, consumer	https://netnews.com.mt	All topics
244	Malta	MaltaToday Midweek	daily	David	Hudson	Newspaper	https://www.maltatoday.com.mt	All topics
245	Netherlands	Malwarebytes Unpacked	Online	Pieter	Arntz	Blog, consumer	https://blog.malwarebytes.com	Privacy and Security
246	Netherlands	Journal of Systems and Software	Monthly	Paris	Avgeriou	Magazine, technical/scientific/acad	https://www.sciencedirect.com/journal/journal-of-systems-and-s	Software, open source data
247	Netherlands	AG Connect	Monthly	Jasper	Bakker	Magazine, trade/industry	http://agconnect.nl/	Web 3
248	Netherlands	Linux Magazine	Monthly	Marcel	Beelen	Magazine, trade/industry	http://www.linuxmag.nl	Software
249	Netherlands	Kunstlicht Online	Online	Stefan	de Graaf	Online, consumer	http://www.tijdschriftkunstlicht.nl	All topics
250	Netherlands	Digitaalgids	Weekly	G.	Dom	Magazine, consumer	http://www.consumentenbond.nl	All topics
251	Netherlands	Trouw	daily	Stephanie	Engel	Newspaper	http://www.trouw.nl	All topics
252	Netherlands	DagjeWeg.nl	Online	Nando	Eskes	Online, trade/industry	http://www.dagjeweg.nl	All topics
253	Netherlands	Next Web, The	Online	Tristan	Greene	Blog, trade/industry	http://thenextweb.com	Web 3, Decentralized Internet, Privacy and Security, Digital Commons
254	Netherlands	KCI World	Online	Elisa	Hannan	Wire service	https://kci-world.com/about-kci/	All topicss
255	Netherlands	NRC	daily	Marc	Hijink	Newspaper	https://www.nrc.nl/krant/2023/02/13/#101	open source data, privacy and security
256	Netherlands	CloudWorks	Monthly	Robbert	Hoeffnagel	Magazine, trade/industry	http://www.cloudworks.nu	Blockchain, AI
257	Netherlands	Blockchain News	Online	Richard	Kastelein	Blog, consumer	http://www.the-blockchain.com/	Blockchain, AI
258	Netherlands	Alexander Klöpping	Online	Alexander	Klöpping	Blog, consumer	http://www.alexanderklopping.nl	All topics
259	Netherlands	ChannelConnect	Monthly	Kim	Loohuis	Magazine, trade/industry	http://www.channelconnect.nl	All topics
260	Netherlands	ICT/Magazine	Monthly	Lisa	Mooijman	Magazine, trade/industry	https://www.ictmagazine.nl/online-bladeren/	All topics
261	Netherlands	c't Magazine voor Computer Techniek	Monthly	Jan	Mulder	Magazine, consumer	http://www.ct.nl	All topics
262	Netherlands	de Volkskrant	daily	Timo	Nijssen	Newspaper	http://www.volkskrant.nl	All topics
263	Netherlands	KCI World	Online	Ladan	Pourtork	Wire service	https://kci-world.com/about-kci/	All topics
264	Netherlands	BI-Platform	Online	Werner	Schoots	Online, technical/scientific/academ	http://biplatform.nl/	all topics
265	Netherlands	RTL Z	daily	Harm	Teunis	Television station	http://www.rtlz.nl	All topics
266	Netherlands	Techfi.nl	Online	David	van Dantzig	Online, consumer	https://techfi.nl/	all topics
267	Netherlands	CIO Magazine	Monthly	Arnoud	van Gemeren	Magazine, trade/industry	http://www.ictmedia.nl/content/cio-magazine	all topics
268	Netherlands	Computer!Totaal (Vakblad)	Monthly	Edmond	Varwijk	Magazine, consumer	http://www.computertotaal.nl	all topics
269	Netherlands	NRC	daily	Rik	Wassens	Newspaper	https://www.nrc.nl/krant/2023/02/13/#101	All topics
270	Netherlands	IT Executive	Online	Hotze	Zijlstra	Online, trade/industry	http://www.it-executive.nl	all topics
271	Norway	Kode24.no	Online	Ole Petter	Baugerød Stokke	Online, trade/industry	http://www.kode24.no	open source data, software
272	Norway	ITavisen.no	Online	Trond	Bie	Online, trade/industry	http://www.itavisen.no	all topics
273	Norway	Aftenposten Online	Online	Klaus	Børringbo	Online, consumer	http://www.aftenposten.no	all topics
274	Norway	Teknisk Ukeblad	Monthly	Adrian	Broch Jensen	Magazine, trade/industry	http://www.tu.no	all topics
275	Norway	Kode24.no	Online	Jørgen	Jacobsen	Online, trade/industry	http://www.kode24.no	open source data, software, Metaverse, Blockchain
276	Norway	Computerworld	Monthly	Merete	Jåsund	Magazine, trade/industry	http://www.cw.no/	All topics
277	Norway	Teknisk Ukeblad	Monthly	Jan	M. Moberg	Magazine, trade/industry	http://www.tu.no	All topics
278	Poland	MSI Polska	Online	Weronika	Bazydło	Online, trade/industry	https://msipolska.pl	Web 3
279	Poland	PC Format	Monthly	Adam	Chabiński	Magazine, trade/industry	https://www.pcformat.pl	All topics

	Country	Name	Frequency	First	Last	Type	URL	Topics	
280	Poland	IT w administracji	Monthly	Eryk	Chilmon	Magazine, trade/industry	https://itwadministracji.pl	All topics	
281	Poland	Newsweek Polska	Weekly	Dariusz	Ćwiklak	Magazine, consumer	https://www.newsweek.pl/	all topics	
282	Poland	Outsourcing & More	Monthly	Dymitr	Doktór	Magazine, trade/industry	https://www.proprogressio.pl/pl/media/prasa.html	All topcs	
283	Poland	Cloudforum	Online	Jacek	Frankowski	Online, trade/industry	https://www.cloudforum.pl	open source data	
284	Poland	Next Gazeta.pl	Online	Sebastian	Górski	Online, consumer	http://next.gazeta.pl/next/0,0.html	All topics	
285	Poland	ITwiz	Online	Adam	Jadczak	Online, trade/industry	https://itwiz.pl	All topics	
286	Poland	IDC - International Data Corporation	Monthly	Andrzej	Jarosz	Industry research organisation	https://www.idc.com	All topics	
287	Poland	Sztuczna Inteligencja	Online	Tomasz	Jurczak	Online, trade/industry	https://www.sztucznainteligencja.org.pl	All topics	
288	Poland	IT Reseller Online	Online	Mariusz	Laurisz	Online, trade/industry	https://itreseller.com.pl	All topics	
289	Poland	ITwiz	Online	Piotr	Waszczuk	Online, trade/industry	https://itwiz.pl	All topics	
290	Poland	IT w administracji	Monthly	Katarzyna	Wiszniewska	Magazine, trade/industry	https://itwadministracji.pl	All topics	
291	Portugal	PCGuia	Online	Luís	Andrade	Online, consumer	http://pcguia.sapo.pt/	All topics	
292	Portugal	IT Security Online	Online	Jorge	Bento	Online, consumer	https://www.itsecurity.pt	Privacy and security	
293	Portugal	IT Insight Online	Online	Rui	Damião	Online, consumer	https://www.itinsight.pt	All topics	
294	Portugal	Público	daily	Pedro Ferreira	Esteves	Newspaper	https://www.publico.pt	All topics	
295	Portugal	Wintech Online	Online	João Carlos	Fernandes	Online, consumer	https://wintech.pt	All topics	
296	Portugal	TugaTech Online	Online	Pedro	Fernandes	Online, consumer	https://tugatech.com.pt	cybersecurity	
297	Portugal	iFeed Online	Online	André	Filipe	Online, consumer	https://www.ifeed.pt	all topics	
298	Portugal	Hipersuper	daily	Luís	Graça	Newspaper	https://www.hipersuper.pt/category/edicoes-digitais	all topics	
299	Portugal	iFeed Online	Online	André	Morais	Online, consumer	https://www.ifeed.pt	all topics	
300	Portugal	Observador Online	Online	Ana Catarina	Peixoto	Online, consumer	https://observador.pt	All topics	
301	Portugal	Exame	Weekly	Soumodip	Sarkar	Magazine, news and business	https://visao.sapo.pt/exame	all topics	
302	Portugal	IT - Online	Online	Nuno	Silva	Blog, consumer	https://itonlineblog.wordpress.com	web 3 open source data	
303	Portugal	Business.IT	monthly	Vasco	Taveira	Magazine, news and business	https://business-it.pt	all topics	
304	Portugal	Público Online	Online	Hugo	Torres	Online, consumer	https://www.publico.pt	All tipics	
305	Romania	start-up.ro	Online	Vlad	Andriescu	Online, trade/industry	https://start-up.ro	All topics	
306	Romania	Vice Romania	Online	Răzvan	Băltărețu	Online, consumer	https://www.vice.com/ro	All topics	
307	Romania	Club IT&C	Online	Cristian	Darie	Online, trade/industry	https://www.clubitc.ro	all topics	
308	Romania	Bleeping Computer	Online	Sergiu	Gatlan	Online, consumer	https://www.bleepingcomputer.com/	all topics	
309	Romania	Arenait	Online	Darius	JULA	Online, consumer	https://arenait.ro/	all topics	
310	Romania	Techzone.ro	Online	Alex Daniel	Neacsu	Online, consumer	https://www.techzone.ro	all topics	
311	Romania	Softpedia	Online	Marius	Nestor	Online, consumer	https://www.softpedia.com	Software, open source data	
312	Romania	Wall-Street.ro	Online	Anca	Olteanu	Online, trade/industry	https://www.wall-street.ro	all topics	
313	Romania	Capital Online	Online	Ancuța	Paraschivoiu	Online, trade/industry	https://www.capital.ro	all topics	
314	Romania	Playtech.ro	Online	Alexandru	Puiu	Online, consumer	https://playtech.ro	all topics	
315	Romania	Softpedia	Online	Silviu	Stahie	Online, consumer	https://www.softpedia.com	software	
316	Romania	Windows Report	Online	Radu	Tyrsina	Online, consumer	https://windowsreport.com	all topics	
317	Sweden	Breakit	Online	Matilda	Andersson	Online, consumer	http://breakit.se/	all topics	
318	Sweden	IDG.se	Online	Joakim	Arstad Djurberg	Online, consumer	http://idg.se	all topics	
319	Sweden	Ny Teknik	Monthly	Simon	Campanello	Magazine, consumer	http://www.nyteknik.se	all topics	
320	Sweden	Sveriges Radio Ekot	daily	Sven	Carlsson	Radio program	http://sverigesradio.se/sida/default.aspx?programid=4540	All topics	
321	Sweden	Mkse.com	Online	Martin	Edenström	Online, trade/industry	http://www.mkse.com	all topics	
322	Sweden	Dagens Industri - DI Digital	Online	Henrik	Ek	Online, consumer	http://digital.di.se/	Digital Inclusion, Web 3	
323	Sweden	SVT AB	daily	Hans	G Andersson	Television station	http://www.svt.se	All topics	
324	Sweden	VRSverige.se - Immersivt	Online	Niclas	Johansson	Online, consumer	https://www.immersivt.se/	All topics	
325	Sweden	Executive Report	Monthly	Johan	Lennström	Magazine, trade/industry	http://www.executivereport.se/	All topics	
326	Sweden	Mediehuset Bonnier News	daily	Mats	Rörbecker	Newspaper	https://www.bonniernews.se/	All topics	
327	Sweden	Elektroniktidningen	Monthly	Jan	Tångring	Magazine, trade/industry	http://www.elektroniktidningen.se	All topics	
328	Slovakia	MojAndroid.sk	Online	Michal	Chabada	Online, consumer	https://www.mojandroid.sk	All topics	
329	Slovakia	PC Revue	Weekly	Martin	Drobny	Magazine, trade/industry	https://www.pcrevue.sk	All topics	
330	Slovakia	Quark	Monthly	Renata	Jozsova	Magazine, trade/industry	http://www.quark.sk	Digital Inclusion, Web 3, AI, Blockchain, Metaverse	
331	Slovakia	Živé.sk	Online	Ján	Koliba	Online, consumer	https://zive.aktuality.sk	All topics	
332	Slovakia	Živé.sk	Online	Lukáš	Kosno	Online, consumer	https://zive.aktuality.sk	All topics	
333	Slovakia	Slovak Spectator, The	daily	Jana	Liptáková	Newspaper	https://spectator.sme.sk	All topics	
334	Slovakia	Pravda (Slovakia)	daily	Tomáš	Švec	Newspaper	https://www.pravda.sk	All topics	
335	Slovakia	PC Revue	Weekly	Peter	Vnuk	Magazine, trade/industry	https://www.pcrevue.sk	All topics	
336	Slovenia	Monitor	Monthly	Matjaz	Klancar	Magazine, trade/industry	http://www.monitor.si	All topics	

ANNEX 2 – PRIORITY CONTACTS DATABASE

ID	Country	Media outlet	Outlet frequency (online, daily, weekly, monthly)	Journalist First Name	Journalist Last Name	Media type Print, online, magazine, trade publication	Website	Topics of relevance to NGI Please use these keywords: digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	Comments
1	Belgium	RTBF	online, daily	Alain	Gerlache	Online/radio	https://www.rtbf.be/lapremiere	EU digital sovereignty, AI, Privacy&Security	
2	Belgium	L'Echo	online, daily	Simon	Souris	Print/online	https://www.lecho.be/	Blockchain	
3	Belgium	Trends-Tendances	online, weekly	Christophe	Charlot	Print/online	https://trends.levif.be/	Blockchain, Privacy&security	
4	Belgium	Le Soir	online, daily	Michel	de Muêlenaere	Print/online	https://www.lesoir.be/	Digital inclusion, open-source data	
5	Belgium	Imagine Demain Le Monde	online, bi-monthly	Hugues	Dorzée	https://www.imagine-magazine.com/	Digital inclusion, open-source data, privacy&security	
6	Belgium	Belga	online, daily	Pierre Emmanuel	Briquet	News agency/online	https://www.belga.be/fr/	All topics of relevance	
7	Belgium	LN 24	online, daily	Julien	Bal	TV/online	https://www.ln24.be	Digital commons, AI	
8	Belgium	RTBF	online, daily	Alexis	Gonzales	TV/online	https://www.rtbf.be/	Digital commons, AI	
9	Belgium	Regional-IT	online, daily	Brigitte	Doucet	Online	https://www.regional-it.be/	Digital commons, AI	
10	Belgium	Digimedia	online, daily	Mafalda	Santos	Online	https://digimedia.be/	Digital commons, AI	
11	Belgium	Le Soir	online, daily	Julien	Bosseleer	TV/online	https://www.lesoir.be/	Blockchain	
12	Belgium	RTBF	online, daily	Chloé	Rosier	TV/online	https://www.rtbf.be/	Digital commons	
13	Belgium	L'Echo	online, daily	Maxime	Samain	Print/online	https://www.lecho.be/	Metaverse, Web 3, digital commons	
14	Belgium	De Tijd	online, daily	Roland	Legrand	Print/online	https://www.tijd.be/	All topics of relevance	
15	Belgium	Trends-Tendances	online, weekly	Gilles	Quoistiaux	Print/online	https://trends.levif.be/	Blockchain, Privacy&security	
16	Belgium	La Libre	online, daily	Pierre-François	Lovens	Print/online	https://www.lalibre.be/	Digital commons	
17	Belgium	N Group	online, daily	Leslie	Rijmenams	Radio/online	https://presse.ngroup.be/	EU digital sovereignty, Greening of ICT, AI, Privacy&Security	
18	Belgium	De Morgen	online, daily	Wouter	Van Driessche	Print/online	https://www.demorgen.be/	All topics of relevance	Science and Technology section
19	Belgium	De Morgen	online, daily	Elke	Van Huffel	Print/online	https://www.demorgen.be/	All topics of relevance	Science and Technology section
20	Belgium	Le Soir	online, daily	Marie-Noëlle	Dinant	Print/online	https://www.lesoir.be/	All topics of relevance	
21	Belgium	Le Soir	online, daily	Raphaël	Grably	Print/online	https://www.lesoir.be/	All topics of relevance	
22	Belgium	Le Soir	online, daily	Laurence	Van Ruymbeke	Print/online	https://www.lesoir.be/	All topics of relevance	
23	Belgium	De Standaard	online, daily	Dominique	Deckmyn	Print/online	https://www.standaard.be/	All topics of relevance	
24	Belgium	VRT NWS	online, daily	Elke	Pattyn	TV/online	https://www.vrt.be/vrtnws/nl/	EU digital sovereignty, Greening of ICT, AI, Privacy&Security	
25	Belgium	Knack	online, weekly	Pieterjan	Van Leemputten	Print/online	https://www.knack.be/	All topics of relevance	
26	Belgium	Knack	online, weekly	Kristof	Van der Stadt	Print/online	https://www.knack.be/	All topics of relevance	
27	Belgium	Knack	online, weekly	Joanie	De Rijke	Print/online	https://www.knack.be/	All topics of relevance	
28	Belgium	TechPulse	online, daily	Michaël	Aussems	Tech blogs	https://www.techpulse.be/	All topics of relevance	
29	Belgium	Bloovi	online, daily	Pieterjan	Bouten	Tech blogs	https://www.bloovi.be/	All topics of relevance	
30	Belgium	Techzine	online, daily	Stijn	Viaene	Tech blogs	https://www.techzine.be/	All topics of relevance	
31	Belgium	SmartBiz	online, daily	Jan	Stevens	Tech blogs	https://smartbiz.be/	All topics of relevance	
32	Belgium	Clickx	online, daily	Filip	Michiels	Tech blogs	https://www.clickx.be/	All topics of relevance	
33	Czechia	Lidové noviny	Online 24/7	Edvard	Kožušník	Print/Online	https://www.lidovky.cz/	All topics of relevance	
34	Czechia	Euro	Online 24/7	Frantisek	Novak	Online	https://www.euro.cz/osobnost/frantisek-novak	All topics of relevance	
35	Czechia	Hospodářské noviny	Online 24/7	Otakar	Schön	Print/online	https://hn.cz/	All topics of relevance	
36	Czechia	Hospodářské noviny	Online 24/7	Jan	Charvát	Print/online	https://hn.cz/	All topics of relevance	
37	Czechia	Hospodářské noviny	Online 24/7	Petr	Kočí	Print/online	https://hn.cz/	All topics of relevance	
38	Czechia	Czechcrunch	Online 24/7	Peter	Brejčák	Online	http://Czechcrunch.cz	Startups, EID, AI, Blockchain	
39	Czechia	Lupa	Online 24/7	Jan	Sedlák	Trade publication	http://Lupa.cz	All topics of relevance	
40	Czechia	Lupa	Online 24/7	Josef	Procházka	Trade publication	http://Lupa.cz	All topics of relevance	
41	Czechia	Lupa	Online 24/7	Václav	Pinkava	Trade publication	http://Lupa.cz	All topics of relevance	
42	Czechia	Mobilizujeme	Online 24/7	Marek	Vystyd	Trade publication	http://Mobilizujeme.cz	All topics of relevance	
43	Czechia	Diit	Online 24/7	Petr	Koubský	Trade publication	http://Diit.cz	All topics of relevance	
44	Czechia	Technet	Online 24/7	Ondřej	Škubal	Online	http://Technet.cz	All topics of relevance	
45	Czechia	Technet	Online 24/7	Martin	Zeman	Online	http://Technet.cz	All topics of relevance	
46	Czechia	Technet	Online 24/7	Petr	Vykoukal	Online	http://Technet.cz	All topics of relevance	
47	Czechia	Root	Online 24/7	Jiří	Peterka	Online	http://root.cz	All topics of relevance	
48	Czechia	Root	Online 24/7	Jakub	Valenta	Online	http://root.cz	All topics of relevance	
49	Czechia	Root	Online 24/7	Jan	Sedláček	Online	http://root.cz	All topics of relevance	
50	Czechia	Marketing & Media Magazine	Online 24/7	Petr	Šimůnek	Trade publication	https://mam.cz/	EU digital sovereignty, metaverse, AI	
51	Czechia	E15	Online 24/7	Tomáš	Prokop	Trade publication	https://www.e15.cz/	All topics of relevance	
52	Estonia	Postimees	Online 24/7	George	Beltadze	Print/online	https://www.postimees.ee/	All topics of relevance	
53	Estonia	Postimees	Online 24/7	Andres	Einmann	Print/online	https://www.postimees.ee/	All topics of relevance	
54	Estonia	Postimees	Online 24/7	Karel	Reisenbuk	Print/online	https://www.postimees.ee/	All topics of relevance	
55	Estonia	Postimees	Online 24/7	Janek	Salme	Print/online	https://www.postimees.ee/	All topics of relevance	
56	Estonia	Äripäev	Online 24/7	Kadri	Põlendmaa	Online	https://www.aripaev.ee/	All topics of relevance	
57	Estonia	Äripäev	Online 24/7	Toomas	Pärg	Online	https://www.aripaev.ee/	All topics of relevance	
58	Estonia	Äripäev	Online 24/7	Anneli	Kivisiv	Online	https://www.aripaev.ee/	All topics of relevance	
59	Estonia	Äripäev	Online 24/7	Taavi	Sepp	Online	https://www.aripaev.ee/	All topics of relevance	
60	Estonia	Äripäev	Online 24/7	Argo	Ideon	Online	https://www.aripaev.ee/	All topics of relevance	
61	Estonia	Ekspress	Online 24/7	Triin	Rannar	Print/online	https://ekspress.delfi.ee	All topics of relevance	
62	Estonia	Geenius	Online 24/7	Mihkel	Raud	Online	https://geenius.ee/	All topics of relevance	
63	Estonia	Geenius	Online 24/7	Hando	Sinisalu	Online	https://geenius.ee/	All topics of relevance	
64	Estonia	Eesti Päevaleht	Online 24/7	Kristjan	Pruul	Online	https://epl.delfi.ee/	All topics of relevance	
65	Estonia	Eesti Päevaleht	Online 24/7	Kerttu-Kadi	Vanamb	Online	https://epl.delfi.ee/	All topics of relevance	
66	Estonia	Eesti Päevaleht	Online 24/7	Kristina	Tõnnisson	Online	https://epl.delfi.ee/	All topics of relevance	
67	Estonia	ERR	Online 24/7	Mari	Rebane	Online	https://www.err.ee/	All topics of relevance	
68	Estonia	ERR	Online 24/7	Reimo	Raja	Online	https://www.err.ee/	All topics of relevance	

69	Estonia	Digi	Online 24/7	Henrik	Roonemaa	Online	https://digi.geenius.ee/	All topics of relevance	
70	France	Global media santé	Online	Catherine	Holué	Print/online	https://www.globalmediasante.fr/	All topics of relevance	
71	France	Le Télégramme	Online	Philippe	Crehange	Print/online	https://www.letelegramme.fr/	All topics of relevance	
72	France	France 24	Online	Christopher	Lee Davis	TV/online	https://www.france24.com/fr/	All topics of relevance	
73	France	Les Echos	Online	Florian	Dèbes	Print/online	https://www.lesechos.fr/	EU digital sovereignty, blockchain, AI	
74	France	Les Echos	Online	Sébastien	Dumoulin	Print/online	https://www.lesechos.fr/	All topics of relevance	
75	France	Les Echos	Online	Raphaël	Balenieri	Print/online	https://www.lesechos.fr/	All topics of relevance	
76	France	Les Echos	Online	Marie-Catherine	Beuth	Print/online	https://www.lesechos.fr/	All topics of relevance	
77	France	Numerama / FrenchWeb	Online	Marie	Turcan	Online	https://www.numerama.com/author/marieturcan/	All topics of relevance	
78	France	L'Usine Digitale	Online	Jean-Dominique	Séval	Online	https://www.usine-digitale.fr/	All topics of relevance	
79	France	Le Figaro Tech	Online	Jérôme	Colombain	Print/online	https://www.lefigaro.fr/tech/	All topics of relevance	
80	France	Le Monde Informatique	Online	Christophe	Bardy	Print/online	https://www.lemondeinformatique.fr/	Cybersecurity, cloud computing	
81	France	Le Monde Informatique	Online	Philippe	Guerrier	Print/online	https://www.lemondeinformatique.fr/	IA, Open-source data, digital transformation	
82	France	Le Monde Informatique	Online	Didier	Barathon	Print/online	https://www.lemondeinformatique.fr/	Cybersecurity, data privacy, and IT strategy	
83	France	BFM TV	Online	Jérôme	Colombain	TV/online	https://www.bfmtv.com/	All topics of relevance	
84	France	01Net	Online	François	Sorel	Online	https://www.01net.com/	All topics of relevance	
85	France	ZDNet France	Online	Guillaume	Bregeras	Online	https://www.zdnet.fr/	All topics of relevance	
86	France	Korben	Online	Cyril	Roger	Tech blogs	https://korben.info/	All topics of relevance	
87	France	Presse-Citron	Online	Eric	Dupin	Tech blogs	https://www.presse-citron.net/	All topics of relevance	
88	France	Maddyness	Online	Anaïs	Richardin	Tech blogs	https://www.maddyness.com/	All topics of relevance	
89	France	Journal du Net	Online	Cyrille	Chausson	Tech blogs	https://www.journaldunet.com/	All topics of relevance	
90	France	FrAndroid	Online	Guillaume	Gendre	Tech blogs	https://www.frandroid.com/	All topics of relevance	
91	France	L'Express	Print/online	Guillaume	Grallet	Print/online	https://www.lexpress.fr/economie/high-tech/	All topics of relevance	
92	France	L'Usine Nouvelle	Online	Jérôme	Bouteiller	Print/online	https://www.usinenouvelle.com/technos-et-innovations/	All topics of relevance	
93	France	BFM Business	Online	Frédéric	Simottel	TV/online	https://www.bfmtv.com/economie/	All topics of relevance	
94	France	Libération	Online	Julien	Bergounhoux	Print/online	http://liberation.fr	All topics of relevance	
95	France	Les Numériques	Online	Vincent	Alzieu	Online	https://www.lesnumeriques.com/	All topics of relevance	
96	France	Le Journal du Geek	Online	Fabien	Soyez	Online	https://www.journaldugeek.com/	All topics of relevance	
97	Germany	BILD	Online weekly	Martin	Eisenlauer	Print/online	http://bild.de	All topics of relevance	
98	Germany	CHIP	Online 24/7	Lisa	Brack	Print/online	http://www.chip.de/	All topics of relevance	
99	Germany	CHIP	Online 24/7	Benjamin	Schischka	Print/online	http://www.chip.de/	All topics of relevance	
100	Germany	CHIP	Online 24/7	Antonia	Laier	Print/online	http://www.chip.de/	All topics of relevance	
101	Germany	DPA TECH TICKER	Online 24/7	Renate	Grimming	Tech Press Agency	https://www.dpa.com/en/newsticker	All topics of relevance	
102	Germany	Handelsblatt	Online daily	Johannes	Steger	Trade publication	https://www.handelsblatt.com/	All topics of relevance	
103	Germany	Manager Magazin	Online 24/7	Jonas	Rest	Trade publication	https://www.manager-magazin.de/	All topics of relevance	
104	Germany	MobileGeeks	Online 24/7	Sascha	Pallenberg	Tech blog	https://www.youtube.com/c/mobilegeeksde	All topics of relevance	
105	Germany	Gründerszene	Online 24/7	Andreas	Weck	Online	https://www.businessinsider.de/gruenderszene/	All topics of relevance	
106	Germany	t3n	Online 24/7	Marlene	Rüsch	Tech portal	https://t3n.de/	All topics of relevance	
107	Germany	Der Spiegel	Online weekly	Sascha	Lobo	Print/online	https://www.spiegel.de/	All topics of relevance	
108	Germany	Die Zeit	Online daily	Jörg	Breithut	Print/online	https://www.zeit.de/index	All topics of relevance	
109	Germany	Golem.de	Online 24/7	Joerg	Thoma	Tech blog	http://Golem.de	All topics of relevance	
110	Germany	Netzpolitik.org	Online 24/7	Markus	Reuter	Tech blog	http://Netzpolitik.org	All topics of relevance	
111	Germany	Basic Thinking	Online 24/7	Robert	Basic	Tech blog	http://www.basicthinking.com/	All topics of relevance	
112	Germany	Engadget Deutschland	Online 24/7	Andreas	Proschofsky	Tech blog	http://de.engadget.com	All topics of relevance	
113	Germany	Frankfurter Allgemeine Zeitung	Online daily	Jürgen	Kuri	Print/online	http://www.faz.net/	All topics of relevance	
114	Germany	Heise Online	Online 24/7	Martin	Fischer	Online	http://www.heise.de/	All topics of relevance	
115	Germany	Heise Online	Online 24/7	Sebastian	Grüner	Online	http://www.heise.de/	All topics of relevance	
116	Germany	Süddeutsche Zeitung	Online daily	Martin	Kölling	Print/online	https://www.sueddeutsche.de/thema/Technologie	All topics of relevance	
117	Greece	kathimerini	Online daily	Nikos	Efstathiou	Print/online	https://www.kathimerini.gr/	All topics of relevance	
118	Greece	Naftemporiki	Online daily	Dimitris	Koutsopoulos	Print/online	https://www.naftemporiki.gr/	All topics of relevance,	
119	Greece	Naftemporiki	Online daily	Nikos	Grylakis	Print/online	https://www.naftemporiki.gr/	All topics of relevance	
120	Greece	Naftemporiki	Online daily	George	Karameros	Print/online	https://www.naftemporiki.gr/	All topics of relevance	
121	Greece	Techblog.gr	Online 24/7	Vasilis	Koutlis	Online	http://Techblog.gr	All topics of relevance	
122	Greece	DigitalLife.gr	Online 24/7	Kostas	Sotiriou	Online	http://DigitalLife.gr	All topics of relevance	
123	Greece	PCMag Greece	Online 24/7	George	Filis	Online	https://gr.pcmag.com/	All topics of relevance	
124	Greece	iGuRu.gr	Online 24/7	Giorgos	Lazaridis	Online	http://iGuRu.gr	All topics of relevance	
125	Greece	Techsmart.gr	Online 24/7	Christos	Mitsis	Online	http://Techsmart.gr	All topics of relevance	
126	Greece	T3 Greece	Online 24/7	Giannis	Vasileiou	Online	https://www.t3.gr/	All topics of relevance	
127	Hungary	24.hu	online 24/7	Örs	Lányi	Online	http://24.hu	web3, Metaverse, Fintech,	
128	Hungary	bitport.hu	online 24/7	István	Dervenkár	Online	http://bitport.hu	Eu digital souvereignity, blockchain, opern source data	
129	Hungary	Bitport.hu	online 24/7	István	Dervenkár	Online	http://Bitport.hu	web3, metaverse, ai	
130	Hungary	computerworld	online 24/7	Zoltán	Meixner	Online	http://computerworld.hu	web3, Metaverse, Fintech,	
131	Hungary	computerworld.hu	online 24/7	Sándor	Mester	Online	http://computerworld.hu	web3, metaverse, ai	
132	Hungary	Demokrata	online 24/7	Krisztina	Fehérváry	Online	http://Demokrata.hu	web3, metaverse, ai	
133	Hungary	DigiTrendi	online 24/7	Gyöngyi	Sági	Online	http://DigiTrendi.hu	web3, metaverse, ai	
134	Hungary	HVG.hu	online 24/7	Balogh	Csaba	Online	http://HVG.hu	web3, metaverse, ai	
135	Hungary	hwsw.hu	online 24/7	Tamás	Koi	Online	http://hwsw.hu	web3, metaverse, ai	
136	Hungary	index.hu	online 24/7	Balázs	Rádi	Online	http://index.hu	web3	
137	Hungary	index.hu	online 24/7	Bence	Siklós	Online	http://index.hu	web3, Fintech,	
138	Hungary	index.hu	online 24/7	Géza	Wolf	Online	http://index.hu	web3, blockchain,	
139	Hungary	Origo	online 24/7	Tibor	Haraszti	Online	http://Origo.hu	web3, metaverse, ai	
140	Hungary	Piac és Profit	online 24/7	Károly	Farkas	Online	http://PiacesProfit.hu	web3, metaverse, ai	
141	Hungary	portfolio.hu	online 24/7	Attila	Tonács	Online	http://portfolio.hu	web3, Fintech, AI, IT Security, Privacy, Crypto	
142	Hungary	portfolio.hu	online 24/7	Attila	Tonács	Online	http://portfolio.hu	web3, metaverse, ai	
143	Hungary	portfolio.hu	online 24/7	Péter	Szász	Online	http://portfolio.hu	web3, metaverse, ai	
144	Hungary	Prohardver.hu	online 24/7	Márton	Balogh	Online	http://Prohardver.hu	web3, metaverse, ai	

145	Hungary	Techlabor	online 24/7	Róbert	Hideg	Online	http://Techlabor.hu	web3, metaverse, ai	
146	Hungary	technokrata.hu	online 24/7	Viktor	Paczári	Online	http://technokrata.hu	web3, metaverse, ai	
147	Hungary	telex.hu	online 24/7	Gábor	Stöckert	Online	http://telex.hu	AI, comuputing, digital,	
148	Hungary	telex.hu	online 24/7	Balázs	Flachner	Online	http://telex.hu	web3, Metaverse, Fintech,	
149	Hungary	telex.hu	online 24/7	András	Csibi	Online	http://telex.hu	web3	
150	Hungary	New Technology	online 24/7	Miklós	Czakó	Online	http://newtechnology.hu	web3, metaverse, ai	
151	Italy	La Stampa	Online 24/7	Luca	Indemini	Print/online	https://www.lastampa.it/argomenti/tecnologia/	EU Digital Sovereignty	
152	Italy	La Stampa	Online 24/7	Andrea	Fioravanti	Print/online	https://www.lastampa.it/argomenti/tecnologia/	EU Digital Sovereignty	
153	Italy	CheFuturo!	Online 24/7	Riccardo	Luna	Blogger	https://www.facebook.com/CheFuturo/	All topics of relevance	
154	Italy	Oval Money	Online 24/7	Benedetta	Arese Lucini	Influencer/blogger	https://ovalmoney.com/	All topics of relevance	
155	Italy	Bloomberg News	Online 24/7	Chiara	Albanese	Online	https://www.bloomberg.com/	All topics of relevance	
156	Italy	Bits 'n Chips	Online 24/7	Davide	Gessa	Blogger	https://www.bitsandchips.it/	All topics of relevance	
157	Italy	Bits 'n Chips	Online 24/7	Federico	La Porta	Blogger	https://www.bitsandchips.it/	All topics of relevance	
158	Italy	HWLegend	Online 24/7	Marco	Patrito	Blogger	https://www.hwlegend.tech/	All topics of relevance	
159	Italy	Inforge.net	Online 24/7	Gabriele	Baldassarre	Blogger	http://Inforge.net	All topics of relevance	
160	Italy	Tom's Guide Italia	Online 24/7	Francesco	Tucci	Blogger	https://www.tomsguide.it/	All topics of relevance	
161	Italy	Player.it	Online 24/7	Simone	Pezzano	Blogger	http://Player.it	All topics of relevance	
162	Italy	Corriere della Sera	Online 24/7	Fabrizio	Cappai	Print/online	https://www.corriere.it/	EU Digital Sovereignty	
163	Italy	Corriere della Sera	Online 24/7	Fabio	Chiusi	Print/online	https://www.corriere.it/	EU Digital Sovereignty	
164	Italy	La Repubblica - Technology section	Online 24/7	Giuseppe	Di Terlizzi	Print/online	https://www.repubblica.it/	EU Digital Sovereignty	
165	Italy	La Repubblica - Technology section	Online 24/7	Luca	Tremolada	Print/online	https://www.repubblica.it/	EU Digital Sovereignty	
166	Italy	Wired Italy	Online 24/7	Marco	della Cava	Online	https://www.wired.it/	All topics of relevance	
167	Italy	Wired Italy	Online 24/7	Francesco	Pacifico	Online	https://www.wired.it/	All topics of relevance	
168	Italy	Il Sole 24 Ore - Digital Life section	Online 24/7	Gianvito	Mele	Online	https://www.ilsole24ore.com/	EU Digital Sovereignty	
169	Italy	Il Sole 24 Ore - Digital Life section	Online 24/7	Renato	Mannheimer	Online	https://www.ilsole24ore.com/	EU Digital Sovereignty	
170	Italy	Tom's Hardware Italia	Online 24/7	Marco	Chiappetta	Trade publication	https://www.tomshw.it/	All topics of relevance	
171	Italy	Hardware Upgrade	Online 24/7	Andrea	Galeazzi	Trade publication	https://www.hwupgrade.it/	All topics of relevance	
172	Italy	Punto Informatico	Online 24/7	Cesare	Cerrato	Trade publication	https://www.punto-informatico.it/	All topics of relevance	
173	Italy	Digital4.biz	Online 24/7	Antonio	Dini	Trade publication	http://Digital4.biz	All topics of relevance	
174	Italy	Webnews.it	Online 24/7	Andrea	Pilotti	Trade publication	http://Webnews.it	All topics of relevance	
175	Italy	AgoraVox Italia	Online 24/7	Marco	Merlini	Trade publication	http://Tomshw.it	All topics of relevance	
176	Italy	Tomshw.it	Online 24/7	Paolo	Cappelli	Trade publication	http://Macitynet.it	All topics of relevance	
177	Italy	Macitynet.it	Online 24/7	Roberto	Giudici	Trade publication	http://Macitynet.it	All topics of relevance	
178	Italy	HDblog.it	Online 24/7	Giuseppe	Tripodi	Trade publication	http://HDblog.it	All topics of relevance	
179	Italy	AndroidWorld.it	Online 24/7	Giuseppe	Migliorino	Trade publication	http://AndroidWorld.it	All topics of relevance	
180	Italy	BitCity.it	Online 24/7	Silvio	Gulizia	Trade publication	http://BitCity.it	All topics of relevance	
181	Netherlands	De volkskrant	Online 24/7	Pieter	Sabel	Print/online	https://www.volkskrant.nl/	Digital commons, Metaverse, Web 3	
182	Netherlands	NRC (health and techno, science)	Online 24/7	Niki	Korteweg	Print/online	https://www.nrc.nl/	Digital commons	
183	Netherlands	Het Parool	Online 24/7	V	Smits	Online	https://www.parool.nl/	Digital commons	
184	Netherlands	Het Parool	Online 24/7	Annick	Van Den Brand	Online	https://www.parool.nl/	Digital commons	
185	Netherlands	Silicon Canals	Online 24/7	Remco	Janssen	Online	https://siliconcanals.com/	Metaverse, Web 3, digital commons	
186	Netherlands	Frankwatching	Online 24/7	Sanne	Bekema	Online	https://www.frankwatching.com/	Digital commons	
187	Netherlands	Computer Totaal	Online 24/7	Jeroen	de Jager	Online	https://id.nl/	Digital commons	
188	Netherlands	Freelance	Online 24/7	Robbert	Hoeffnagel	Online	https://www.techerati.com/expert/robbert-hoeffnagel/	Digital commons	
189	Netherlands	Trouw	Online 24/7	Frank	Straver	Online	www.trouw.nl/	Metaverse, Web 3, digital commons	
190	Netherlands	AD	Online 24/7	Florine	Nesselaar	Online	https://www.ad.nl/	Digital commons	
191	Netherlands	@vincente	Online 24/7	Vincent	Everts	Online	https://www.vincenteverts.nl/	All topics of relevance	Tech influencer
192	Netherlands	Blendle	Online 24/7	Alexander	Klöpping	Online	https://blendle.com/	All topics of relevance	Tech influencer
193	Netherlands	OK Go Media	Online 24/7	Marjolijn	Kamphuis	Online	https://twitter.com/Marjolijn	All topics of relevance	Tech influencer
194	Netherlands	NU.nl	Online 24/7	Daniël	Verlaan	Online	http://NU.nl	All topics of relevance	
195	Netherlands	NOS	Online 24/7	Joost	Schellevis	TV/Online	https://nos.nl/	All topics of relevance	
196	Netherlands	Bright.nl	Online 24/7	Erwin	Wijman	Online	http://bright.nl	All topics of relevance	
197	Poland	Polityka	Online	Katarzyna	Szymielewicz	Online	https://twitter.com/szymielewicz	All topics of relevance	
198	Poland	Forbes	Online monthly	Maciej	Gajek	Print, online	https://www.forbes.pl/autorzy/maciej-gajek	AI, open-source data, private & security, Metaverse, decentralized internet	
199	Poland	Business Insider	Online	Bartek	Godusławski	Online	https://businessinsider.com.pl/autorzy/bartek-goduslawski	All topics of relevance	deputy editor-in-chief
200	Poland	Subiektywnie o finansach/Homo Digital	Online	Maciej	Samcik	Online	https://homodigital.pl/link-do-subiektywnie-o-finansach/	All topics of relevance	
201	Poland	Dziennik Gazeta Prawna	Online, daily	Tomasz	Jurczak	Print, online	https://www.gazetaprawna.pl/autor/54429,tomasz-jurczak	digital commons, EU digital sovereignty, Metaverse, Web 3, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
202	Poland	Fintek.pl	Online, daily	Rafał	Tomaszewski	Online	https://fintek.pl/	digital commons, EU digital sovereignty, Metaverse, Web 3, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
203	Poland	Technofobia	Online	Artur	Kurasinski	Online, podcast	https://open.spotify.com/show/3O6KNYX5sdSxMsKVsYxJXe	All topics of relevance	contact "News redaction" with qualitatives infos
204	Poland	Puls Biznesu	Online, daily	Grzegorz	Nawacki	Print, online	https://www.pb.pl/	All topics of relevance	
205	Poland	Dziennik Gazeta Prawna	Online, daily	Tomasz	Jurczak	Print, online	https://www.gazetaprawna.pl/autor/54429,tomasz-jurczak	All topics of relevance	
206	Poland	Dziennik Gazeta Prawna	Daily, print	Elżbieta	Rutkowska	Print, online	http://gazetaprawna.pl	policy, new regulations, taxes, internet, business	
207	Poland	Tok FM - TechStorie	Online	Sylwia	Czubkowska	Online, podcast	https://audycje.tokfm.pl/audycja/457,Techstorie	All topics of relevance	
208	Poland	SpiderWeb	Online	Jakub	Wątor	Online	https://spidersweb.pl/plus/author/jwator	All topics of relevance	
209	Poland	Anyweb	Online / podcast	Grzegorz	Marczak	Online, podcast	http://antyweb.pl	Metaverse, Web 3, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
210	Poland	Antyweb	Online / podcast	Tomasz	Popielarczyk	Online, podcast	http://antyweb.pl	Metaverse, Web 3, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
211	Poland	Antyweb	online	Kacper	Cebrowski	online blogger	http://antyweb.pl	IT, AI, new tech	
212	Poland	PAP	Press agency	Robert	Żukowski	Online	http://pap.pl	All topics of relevance	
213	Poland	300gospodarka	Online	Marek	Chądzyński	Online	https://300gospodarka.pl/	All topics of relevance	
214	Poland	Fundacja Digital Poland	Online	Nel	Przybylska	Online	https://businessinsider.com.pl/autorzy/nell-przybylska-fundacja	new tech, internet, fintech, digital etc.	
215	Poland	Komputronik	Online	Klaudia	Męcfel	Online	http://komputronik.pl	Big Data, Blockchain, IT news	
216	Poland	Gazeta Wyborcza	Online	Rafał	Pikuła	Online	http://wyborcza.pl	AI, It News	
217	Poland	Nauka. To Lubię - You Tube channel	Online / YT	Tomasz	Rożek	YT	https://www.youtube.com/user/naukatolubie	AI, science techno, It news	
218	Poland	Rzeczpospolita	Daily, online / print	Piotr	Kościelniak	Online, print	http://rp.pl	science, IT, internet, new tech news	
219	Portugal	4G News	online, daily	Bruno	Coelho	Online/ Tech&Business	https://4gnews.pt/	All topics of relevance	
220	Portugal	Business.IT	online, daily	Mafalda	Freire	Online/ Tech&Business	https://business-it.pt	All topics of relevance	Published NGI content once (Ontochain)

221	Portugal	CIO.pt	online, daily	João Miguel	Mesquita	Online/ Tech&Business	http://www.cio.pt/	All topics of relevance	
222	Portugal	Computer World Portugal	online, daily	João Miguel	Mesquita	Online/ Tech&Business	https://www.computerworld.com.pt/	All topics of relevance	
223	Portugal	Revista do Empreendedor	online, daily	José	Mendes	Online/ Tech&Business&Innovation	http://empreendedor.com/	All topics of relevance	Published NGI content twice (Catalog, Mastodon) and showed interest in interview
224	Portugal	Exame Informática	online, daily	Rui	da Rocha Ferreira	Print&Online/ Tech&Business	https://visao.sapo.pt/exameinformatica/	All topics of relevance	
225	Portugal	Expresso	online, daily	Hugo	Séneca	Print&Online/ Generalist	https://expresso.pt/	All topics of relevance	Other people: Maria João Bourbon
226	Portugal	IT Channel	online, daily	Rui	Damião	Print&Online/ Tech&Business	https://www.itchannel.pt/	All topics of relevance	
227	Portugal	IT Insight	online, daily	Rui	Damião	Print&Online/ Tech&Business	https://www.itinsight.pt/	All topics of relevance	Published NGI content once (NGI Forum)
228	Portugal	Jornal Económico	online, daily	Mariana	Bandeira	Print&Online/ Generalist	https://jornaleconomico.pt/categoria/tecnologia	All topics of relevance	Other people: João Tereso Casimiro
229	Portugal	Jornal i	online, daily	Maria	Moreira Rato	Print&Online/ Generalist	https://ionline.sapo.pt/	All topics of relevance	
230	Portugal	Leak	online, daily	Nuno	Oliveira	Online/ Tech&Business	https://leak.pt	All topics of relevance	
231	Portugal	Link to Leaders	online, daily	Leonor	Pipa	Online/ Tech&Business	https://linktoleaders.com/	All topics of relevance	
232	Portugal	MaisTecnologia	online, daily	Bruno	Peralta	Online/ Tech	https://www.maistecnologia.com/	All topics of relevance	
233	Portugal	Notícias ao Minuto	online, daily	Miguel	Dias	Online/ Generalist	https://www.noticiasaominuto.com/tech	All topics of relevance	
234	Portugal	Observador	online, daily	Cátia	Rocha	Print&Online/ Generalist	https://observador.pt/seccao/tecnologia/	All topics of relevance	Other people: Manuel Pestana Machado, Vera Novais
235	Portugal	PPLWARE	online, daily	Pedro	Simões	Online/ Tech&Business	https://pplware.sapo.pt/	All topics of relevance	
236	Portugal	Público	online, daily	Victor	Ferreira	Print&Online/ Generalist	https://www.publico.pt/tecnologia	All topics of relevance	Other people: João Pedro Pereira, Karla Pequenino
237	Portugal	RTP - TecNet	online, daily	Nuno	Patrício	TV&Online/ Generalist	https://www.rtp.pt/noticias/tecnologia	All topics of relevance	Other people: Daniel Catalão
238	Portugal	Sapo TEK/Casa dos Bits	online, daily	Fátima	Caçador	Online/ Tech&Business	https://tek.sapo.pt/	All topics of relevance	Published NGI content once (Catalog)
239	Portugal	SIC Notícias	Futuro Hoje	online, daily	Lourenço	Medeiros	TV&Online/ Generalist	https://sicnoticias.pt/programas/futurohoje	All topics of relevance	
240	Portugal	Smart Planet	online, daily	Rui	Damião	Online/ Tech&Business	https://www.smartplanet.pt/	All topics of relevance	
241	Portugal	SuperToast	online, daily	Patrícia	Santos Silva	Online/ Tech&Business	https://supertoast.pt/	All topics of relevance	
242	Portugal	Techenet	online, daily	Alfredo	Gouveia	Online/ Tech&Business	https://www.techenet.com	All topics of relevance	
243	Portugal	The Next Big Idea	online, daily	Miguel	Magalhães	TV&Online/ Generalist	https://thenextbigidea.pt/	All topics of relevance	
244	Portugal	TICtank	online, daily	Pedro	Fonseca	Online/ Tech	https://tictank.pt	All topics of relevance	Published NGI content several times (NGI Forum, LibreSilicon, Mastodon)
245	Portugal	TSF	online, daily	Pedro	Andrade Soares	Radio&Online/ Generalist	https://www.tsf.pt/	All topics of relevance	
246	Portugal	Tuga Tech	online, daily	Pedro	Fernandes	Online/ Tech	https://tugatech.com.pt	All topics of relevance	
247	Romania	Ziarul Financiar	Online and daily	Ioana	Niţă	Trade publication	https://www.zf.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
248	Romania	Capital	Online and daily	Ancuţa	Paraschivoiu	Trade publication	https://www.capital.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
249	Romania	Income Magazine	Online	Valentin	Vioreanu	Trade publication	https://incomemagazine.ro	digital commons, EU digital sovereignty, AI, Privacy & Security, metaverse	
250	Romania	Economica.net	Online	Lidia	Neagu	Trade publication	https://www.economica.net	digital commons, EU digital sovereignty, AI, Privacy & Security, metaverse	
251	Romania	Business Magazin	online and bi-monthly	Andra	Stroe	Trade publication	https://www.businessmagazin.ro	digital commons, EU digital sovereignty, AI, Privacy & Security, metaverse	
252	Romania	Wall-street.ro	online	Armand	Iliescu	Trade publication	https://www.wall-street.ro	digital commons, EU digital sovereignty, AI, Privacy & Security, metaverse	
253	Romania	Revista BIZ	online and monthly	Toader	Păun	Trade publication	https://revistabiz.ro	digital commons, EU digital sovereignty, AI, Privacy & Security, metaverse	
254	Romania	Start-up.ro	online	Oana	Coşman	Trade publication	https://start-up.ro	digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
255	Romania	New Money	online and weekly	Andrei	Dumitru	Trade publication	https://www.newmoney.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
256	Romania	Profit.ro	online	Florentina	Dragu	Trade publication	https://www.profit.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
257	Romania	Business Review	online and monthly	Mihai	Cristea	Trade publication	https://business-review.eu	digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
258	Romania	Bursa	Online and daily	Emilia	Olescu	Trade publication	https://www.bursa.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
259	Romania	Economedia.ro	online	Elena	Deacu	Trade publication	https://economedia.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
260	Romania	Adevarul	Online and daily	Florina	Ilicea	Generalist	https://adevarul.ro	digital commons, EU digital sovereignty, AI, Metaverse	
261	Romania	The Diplomat Bucharest	online	Magda	Purice	Trade publication	https://www.thediplomat.ro	digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
262	Romania	Outsourcing today	online	Petre	Barac	Tech trade	https://outsourcing-today.ro	digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
263	Romania	itchannel.ro	online	Silviu	Cojocaru	Tech trade	https://itchannel.ro	digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
264	Romania	Comunicaţii Mobile	online	Roxana	Onea	Tech trade	https://comunic.ro	digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
265	Romania	Pinmagazine.ro	online	Dan	Radu	Tech trade	https://pinmagazine.ro	digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
266	Romania	Mobilenews.ro	online	Oana	Blaga	Tech	https://mobile-news.ro	digital commons, EU digital sovereignty, Metaverse, Web 3, Greening of ICT, EID, Blockchain, Digital inclusion, AI, Decentralised Internet, Open-source data, Privacy & Security	
267	Romania	News.ro	online	Alina	Oprea	Generalist	https://www.news.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
268	Romania	Spotmedia.ro	online	Andreea	Munteanu	Generalist	https://spotmedia.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
269	Romania	Hotnews	online	Vlad	Barza	Generalist	https://www.hotnews.ro	digital commons, EU digital sovereignty, AI, Privacy & Security, Metaverse	
270	Romania	G4media	online	Cristian	Pantazi	Generalist	https://www.g4media.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
271	Romania	RFI	online/radio	Cristina	Dobreanu	Generalist	https://www.rfi.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
272	Romania	Newsbucuresti.ro	online	Ivona	Stog	Generalist	https://newsbucuresti.ro	digital commons, EU digital sovereignty, AI, Privacy & Security	
273	Spain	Iberian Press	Online 24/7	Vicky	Jimenez	online	https://www.iberianpress.es/	All topics of relevance	
274	Spain	El rincón de Internet	Online 24/7	Felipe	Pulido	online blog	http://pipebayuela.blogspot.com/	All topics of relevance	
275	Spain	Globedia	Online 24/7	Miguel	Castillo	online	http://es.globedia.com/	All topics of relevance	
276	Spain	Efe Emprende / Efe Empresas	Online 24/7	Andrés	Dulanto	Trade publication	https://efe.com/noticias/empresas/	All topics of relevance	
277	Spain	Madrid Business	Online 24/7	Michele	Iurillo	online	http://madridbusiness.es/	All topics of relevance	
278	Spain	Iberian Press	Online 24/7	Javier	Perez	online	https://www.iberianpress.es/noticia	AI, privacy&security	
279	Spain	Editorial Mic	Online 24/7	Miguel	Renuncio	online	https://www.editorialmic.com/	All topics of relevance	
280	Spain	Diario AS / The Luxonomist	Daily	Laura	Martin Sanjuan	online	https://theluxonomist.es/	All topics of relevance	
281	Spain	Awesomething	Online 24/7	Miguel Ángel	Ossorio	online	http://awesomething.net	All topics of relevance	
282	Spain	Bhalia	Online 24/7	Ángel	Francisco Jiménez	online	https://www.bhalia.com/	All topics of relevance	
283	Spain	La Sexta	Online 24/7	Javier	Espinar	online	https://www.lasexta.com/	All topics of relevance	
284	Spain	El Confidencial /Vanitatis	Online 24/7	María Luisa	García	online	https://www.elconfidencial.com/	All topics of relevance	
285	Spain	@juancmejiallano	Online 24/7	Juan Carlos	Mejía Llano	Tech influencer/blogger	https://www.juancmejia.com/	All topics of relevance	
286	Spain	El Blog de Javier Megias	Online 24/7	Javier	Megias	Tech influencer/blogger	https://javiermegias.com/	All topics of relevance	
287	Spain	Hipertextual	Online 24/7	Carlos	González	Tech influencer/blogger	https://hipertextual.com/	All topics of relevance	
288	Spain	Hipertextual	Online 24/7	Ana Isabel	Albero	Online	https://hipertextual.com/	All topics of relevance	
289	Spain	El País Tecnología	Print/Online 24/7	Maria	Crespo	Print/online	https://elpais.com/tecnologia/	All topics of relevance	
290	Spain	El País Tecnología	Print/Online 24/7	Rocío	Montes	Print/online	https://elpais.com/tecnologia/	All topics of relevance	
291	Spain	El País Tecnología	Print/Online 24/7	Ana	Alfageme	Print/online	https://elpais.com/tecnologia/	All topics of relevance	
292	Spain	El País Tecnología	Print/Online 24/7	Pablo	Romero	Print/online	https://elpais.com/tecnologia/	All topics of relevance	
293	Spain	Xataka	Online 24/7	Javier	Penalva	Online	https://www.xataka.com/	All topics of relevance	
294	Spain	Computer Hoy	Online 24/7	Jesús	Maturana	Online	https://computerhoy.com/	All topics of relevance	
295	Spain	El Androide Libre	Online 24/7	Fernando	Álvarez del Vayo	Online	http://elandroidelibre.com	All topics of relevance	
296	Spain	ADSLZone	Online 24/7	Toni	Arrom	Online	https://www.adslzone.net/	AI, Metaverse, Open-source data, Privacy&Security	

297	Spain	ADSLZone	Online 24/7	Iván	Martín Barbero	Online	https://www.adslzone.net/	AI, Metaverse, Open-source data, Privacy&Security	
298	Spain	Omicrono	Online 24/7	Mario	Vidal	Online	https://www.elespanol.com/omicrono/	All topics of relevance	
299	Spain	Independent	Online 24/7	Ana	Zarzuela	Online	https://elpais.com/tecnologia/	All topics of relevance	
300	Spain	Independent	Online 24/7	Antonio	Sabán	Online	https://hipertextual.com/	All topics of relevance	
301	Spain	Independent	Online 24/7	Fernando	Borjón	Online	https://www.elconfidencial.com/	All topics of relevance	
302	Spain	Independent	Online 24/7	Enrique	Dans	Trade publication	https://www.forbes.com/	All topics of relevance	
303	Spain	Silicon	Online 24/7	Ana	Herrera	Online	http://silicon.es	All topics of relevance	
304	Spain	Silicon	Online 24/7	Álvaro	García	Online	http://silicon.es	All topics of relevance	
305	Spain	Redeszone	Online 24/7	Javier	Pastor	Online	http://redeszone.net	All topics of relevance	
306	Spain	Redeszone	Online 24/7	Antonio	Raya	Online	http://redeszone.net	All topics of relevance	
307	Spain	El Mundo Tecnología	Print/Online 24/7	Javier	Ansorena	Print/online	http://elmundo.es	All topics of relevance	
308	Spain	El Mundo Tecnología	Print/Online 24/7	Carlos	Otto	Print/online	http://elmundo.es	All topics of relevance	
309	Spain	El Mundo Tecnología	Print/Online 24/7	Eva	Rodríguez de Luis	Print/online	http://elmundo.es	All topics of relevance	
310	Spain	Expansión Tecnología	Print/Online 24/7	Blanca	Salvatierra	Print/online	http://expansion.net	All topics of relevance	
311	Spain	Expansión Tecnología	Print/Online 24/7	Sara	Ledo	Print/online	http://expansion.net	All topics of relevance	
312	Spain	Expansión Tecnología	Print/Online 24/7	Sergio	Saiz	Print/online	http://expansion.net	All topics of relevance	