

UNLOCKING THE POWER OF DIGITAL COMMONS

15-16 NOVEMBER, 2023

#NGIFORUM23





NGI IMPACT STORIES

Showcasing exceptional contributions from NGI innovators



GAËL DUVAL

Murena



murena

choose freedom

NGI Impact Story: Murena & /e/OS

What is Murena and /e/OS?

We design and develop /e/OS, a pro-privacy, Google-free operating system & cloud workspace.

No tracking, no ads.

100% open source.

Murena Smartphones

Running our private & sustainable mobile operating system: /e/OS.



Average Selling Price €348,14 Murena Cloud

Email, agenda, contacts, office online suite and drive, based on Fremium model



Average Selling Price €10,41 / month

Our Journey with NGI

- **NGI Ledger:** Participation in NGI Ledger to champion projects focusing on privacy by design, openness, and data sovereignty. Development of the 'Advanced Privacy' module for /e/OS.
- **NGI DAPSI:** Participation for data portability and interoperability. Upgraded encryption of our cloud to E2E encryption for specific components.
- **NGI Search:** Current participation to improve search functionalities focusing on open-source, privacy, and collaboration. Integration of the best LLM into /e/OS.

Example: Advanced Privacy

onitor app tracl	kers	Hide your real IP add	dress
• •	2.4	9:30	24
← App Trackers	<	← Hide My IP Address	<
Trackers are pieces of code hidden They collect your data and follow y activity 24/7. See bellow all app tra activity in your device. Know more.	our cking	Your IP address is your phone's uniquidentifier when you're connected to the internet. Fake your IP address so you internet activity cannot be linked to your IP and your device.	ne r
Day Month	Year	Use real IP address	
taks in the last 24 hours	for more tells	Use real IP address I can be tracked by my IP address	0
nilili	Tatlet Total	Hide IP address I'm anonymous on the internet	۲
Blacked leaks Allowed leaks 107 detected trackers (12 allowed)	- 10	Note: while this option is active, your interfect speed to likely to be segnification.	rity
rackers Activity Symmary	- 64	My internet activity must appear from:	
Apos Track	ers	France	
G Facebook	->	My internet activity must appear from:	
Tik Tok		My internet activity must appear from:	
Fake your location VPN	with	Check your priva	
Fake your location VPN		Check your privat status at a glanc	
VPN 9:30	with	status at a glanc	e
VPN 9:30	e ar e Instead so	status at a glanc	e
Teal location can tell a lot abo ur real location can tell a lot abo ur activities. Use a fake location ur real position ian't shared with plications that might be snoopin o much.	e ar e Instead so	Status at a glanc	e
Fake My Location Fake My Location ar real location can tell a lot abo r activities. Use a fake location r activities. Use a fake location r activities. Use a fake location r activities. Use a fake location much.	e va e instead so g around	status at a glanc	
Exp Fake My Location Gur real location can tell a lot abo our real position isn't shared with pointion isn't shared with might be snoopin	vit you or instead so g around	status at a glanc 138 C Search SURCESTONS Sering Mail Carcular ADVANCED PRIVACY Lat 38 Days Carcular Carcula	
VPN 9:30 C Fake My Location four real location can tell a lot abo our activities. Use a fake location our real policition sint shared with upplications that might be snoopin oo much. Use real location Use random plausible location	e van e van instead so g around O o	status at a glanc 138 C Sach SUGESTONS Suffiger Mail Cabulder C MUNACED PRIVACY Lati 35 Days BLOCKED BT Cabu	
CPN 8:30 C Fake My Location our real location can tell a lot abo our activities. Use a fake location our real policies init shared with pplications that might be snoopin so much. Use real location Use real location	e van e van instead so g around O o	status at a glanc 125 C Sach SUGESTONS Suring North Carbon Mail Carbon Suring North Carbon Mail Carbon	
VPN 9:30 C Fake My Location four real location can tell a lot abo our activities. Use a fake location our real policition sint shared with upplications that might be snoopin oo much. Use real location Use random plausible location	e van e van instead so g around O o	status at a glanc 138 C Sach SUGESTONS Suffiger Mail Cabulder C MUNACED PRIVACY Lati 35 Days BLOCKED BT Cabu	
VPN A30 Fake My Location Asur real location can tell a lot abo un activities. Use a fake location un activities. Use a fake location Use real location Use random plausible location	e van e van instead so g around O o	Status at a glanc Ist Ist <tr< td=""><td></td></tr<>	
VPN 9:30 C Fake My Location four real location can tell a lot abo our activities. Use a fake location our real policition sint shared with upplications that might be snoopin oo much. Use real location Use random plausible location	e van e van instead so g around O o	status at a glanc set set set set set set set set	

Making a Difference with NGI

Challenges: Competing with Big Tech monopolies and their datadriven revenue models.

NGI's Role: A beacon, enabling a paradigm shift in European IT.

Outcome: A robust, privacy-centric OS that aligns with European values.

Making a Difference with NGI

Building momentum with continuous growth

• Monthly Active Users on /e/OS: x2 in 2023



• Murena.io users: 100K+ accounts open

Making a Difference with NGI

Our current Top5 markets – a natural global reach



The Future of Murena & /e/OS

- Strengthening our partners ships: FP4 USA / Fairphone w /e/OS on fairphone.com
- New devices: Murena 2 with killswitches
- B2B



The Future of Murena & /e/OS

We plan to become the leading mobile ecosystem with fair values for everyone:

- Open source
- Pro privacy
- ESG-positive approach

In other words: offer a European alternative to Big Techs, championing user rights and fostering collaboration.

Thank you!

https://murena.com https://e.foundation

Gaël Duval - gael@murena.io



UNLOCKING THE POWER OF DIGITAL COMMONS

15-16 NOVEMBER, 2023

#NGIFORUM23

