

Increase trust and accountability on the internet by timestamping content on the blockchain

Real problems

29% Of Europeans are suspicious of the internet

86% Have fallen for fake news at least once

Source of the problems

78% Social media

66% Search engines

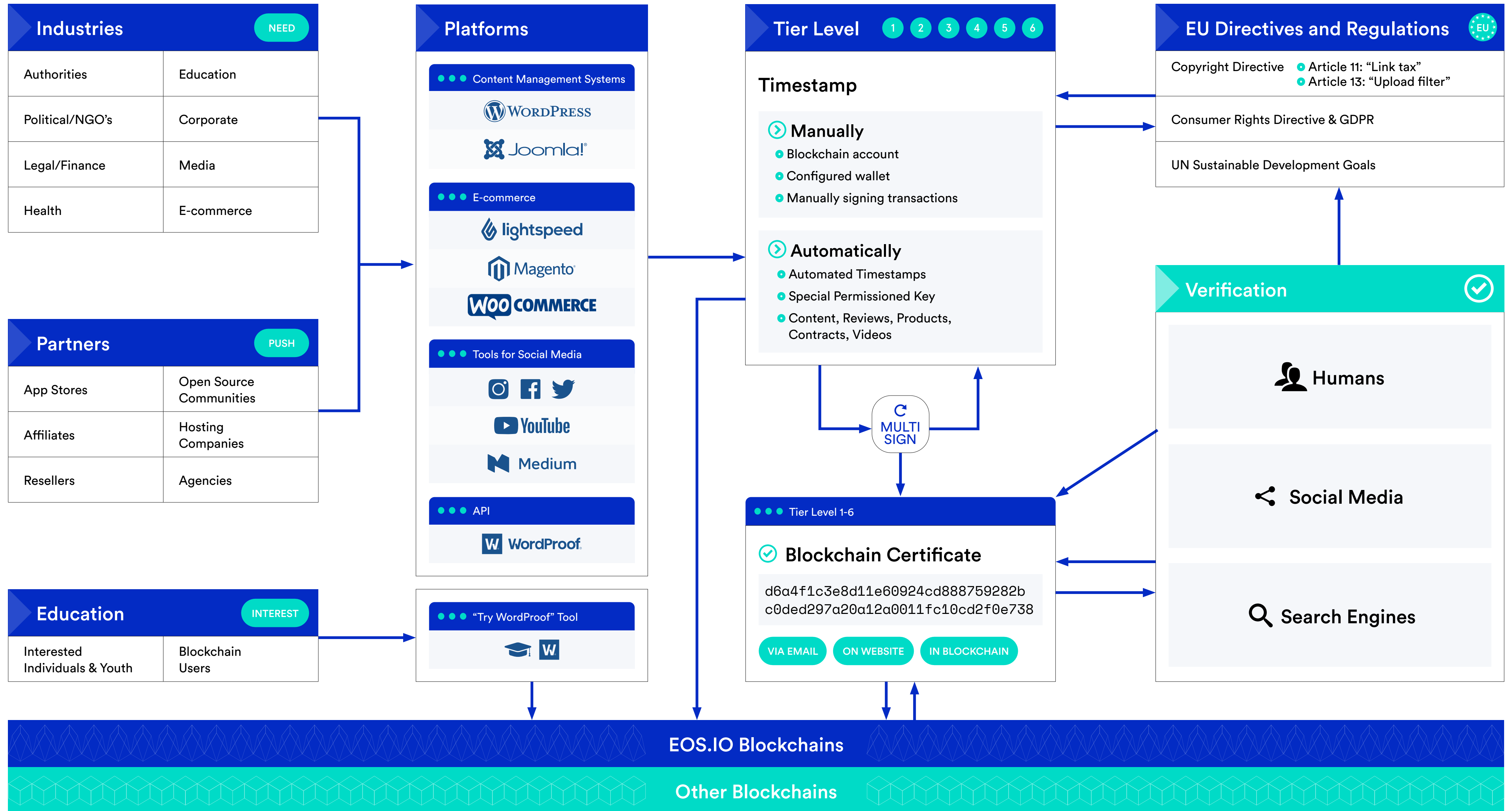
63% E-commerce

Real consequences

12% Of Europeans report fewer online purchases

14% Use false personal information online

10% Use the internet less often



Make the WordProof Timestamp Ecosystem work

➤ Product


User-friendly

- 2 minute set-up
- Fully automatic
- No wallet needed


Blockchain

- No fees for end-user
- Fast
- Environmental friendly


➤ Standardization

- ISO-standardization 

- Schema.org

- Dublin Acor 

- Self-Sovereign Identity

- Decentralized Identifiers (DIDs) 

➤ Advocacy & Science



Community support, marketing, adoption, and business model

Adoption

Current

171k

Timestamps

35M

Pageviews

Drivers

67%

Of those with any knowledge of blockchain technology think that it should be implemented as widely as possible.

85%

Of the people in Europe support the idea of education to spot fake news

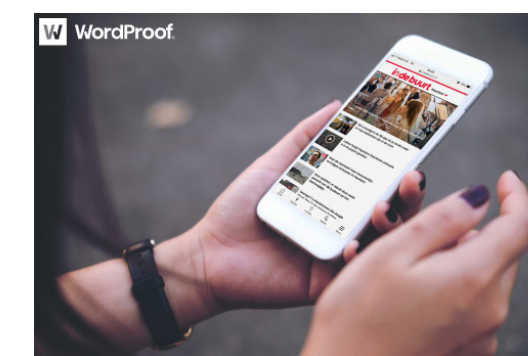
Business model

➤ Open source

➤ Automated service (with free plan)

Free	Hobby	Professional	Business
€ 0	€ 6,25 /month	€ 10,42 /month	€ 20,83 /month

Cases



Publisher



Creative

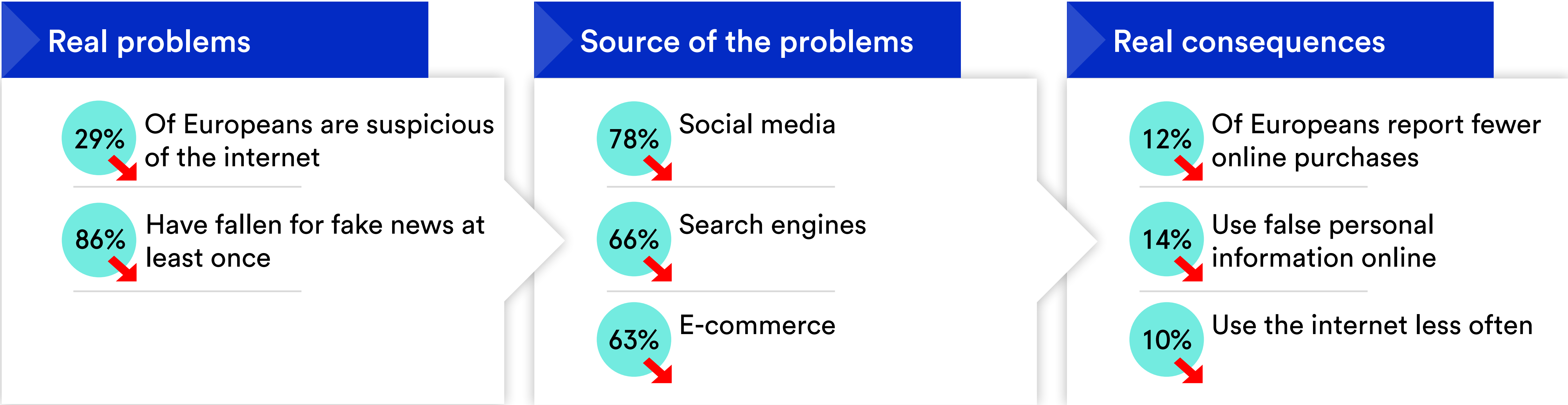


E-Commerce

Social impact

- 🌐 Fight the resistance of tech giants
- 📦 Bring blockchain into the daily life of its inhabitants
- 📉 Decrease the impact of fake news
- ⚖️ Offer a level playing field in case of disputes

WordProof decreases these numbers...



DEMO

...by creating trust via transparency and accountability