

# MyData Vision



The core idea of MyData is that individuals should be in **control of their own data**.

The MyData approach aims at strengthening **digital human rights** while opening new opportunities for businesses to develop innovative new services based on **personal data and mutual trust**.



# mydata.org/**declaration**

For a just, sustainable, and prosperous digital society

**1 FORMAL → ACTIONABLE RIGHTS**

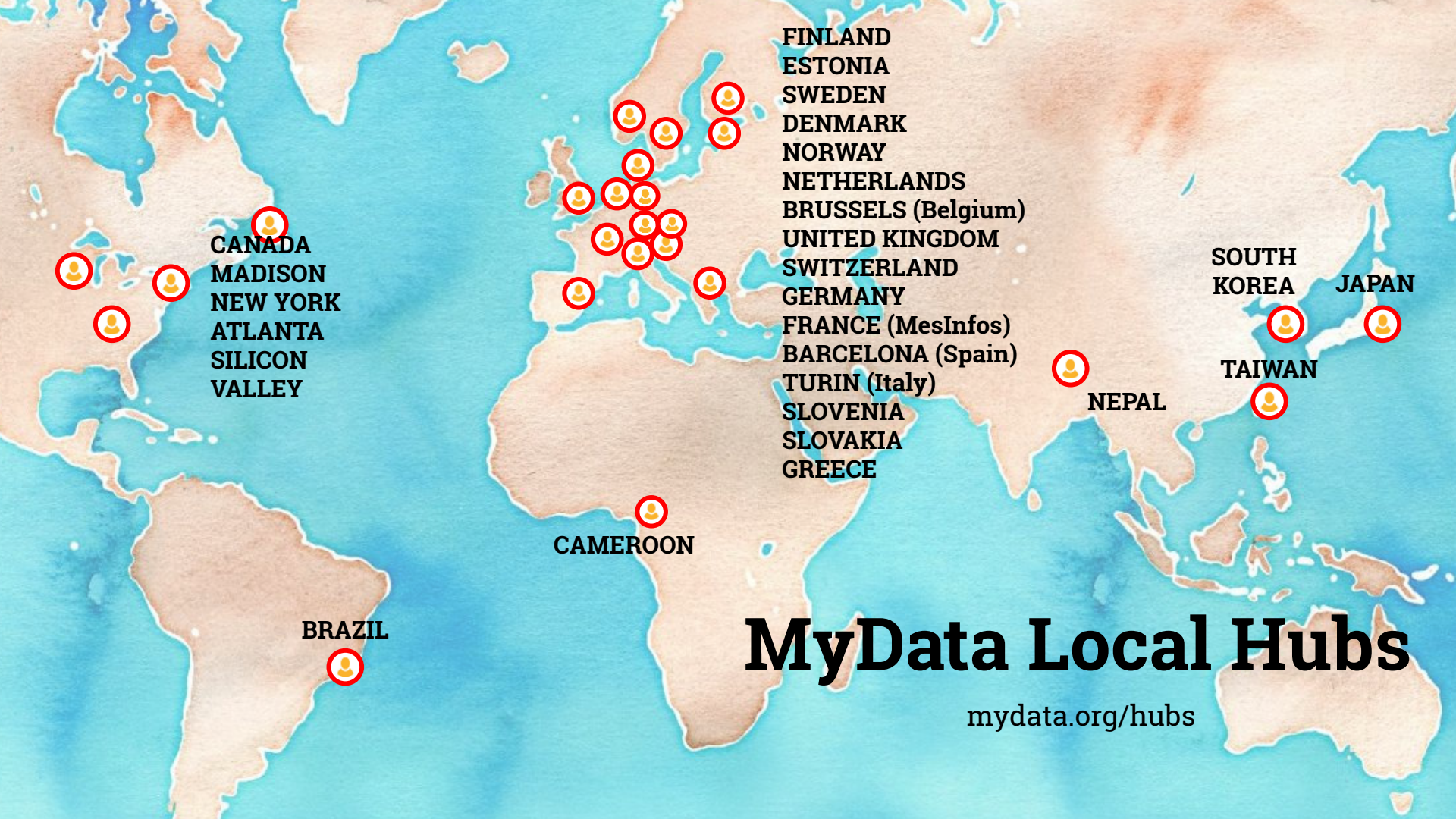
**2 DATA PROTECTION → EMPOWERMENT**

**3 CLOSED → OPEN ECOSYSTEMS**



**B**USINESS  
**L**EGAL  
**T**ECH  
**S**OCIETY

Business Ethics, Law,  
and Policy at Tilburg



**CANADA**  
**MADISON**  
**NEW YORK**  
**ATLANTA**  
**SILICON VALLEY**

**CAMEROON**

**BRAZIL**

**FINLAND**  
**ESTONIA**  
**SWEDEN**  
**DENMARK**  
**NORWAY**  
**NETHERLANDS**  
**BRUSSELS (Belgium)**  
**UNITED KINGDOM**  
**SWITZERLAND**  
**GERMANY**  
**FRANCE (MesInfos)**  
**BARCELONA (Spain)**  
**TURIN (Italy)**  
**SLOVENIA**  
**SLOVAKIA**  
**GREECE**

**NEPAL**

**SOUTH KOREA**  
**JAPAN**

**TAIWAN**

# MyData Local Hubs

[mydata.org/hubs](https://mydata.org/hubs)