NGI Forum, Helsinki, September 25, 2019
Proposed AV interview questions

Objectives of the interviews:

Video interviews can amplify the outcomes and engagement from the NGI Forum through our NGI channels (e.g. YouTube etc) to resonate long after the event has ended.

Interviews, conducted in the side-lines of the Forum, capitalize on the presence of key spokespeople in the NGI community, to promote NGI in their own words from their own perspective. Certain speakers can help to reach target communities not yet in the ecosystem. We consider all of our interviewees as NGI ambassadors.

Context and presentation:

- All questions below are given in advance. Any additional questions from the interviewer may be answered at the interviewees discretion.
- AV text or channel text (e.g. YouTube description) will make it clear what the NGI initiative is.
- The tense is the present tense 'at the Forum we are discussion' (not we were discussing)
- One of the interviews can explain the aims and objectives of NGI (If possible, Roberto Viola).
- Interviewees should include the question in the answer as interviewer questions will not be included in the final edit.
- The camera person will vary the eyeline of respondents for a variety of angles of shots.
- Some questions will be posed to all respondents – the answers will all be different, so can help with continuity for the editing.
- Respondents will be titled, but should still introduce themselves on camera.

Suggested questions can be found below.

Roberto Viola (General Director of DG CONNECT) **or Olivier Bringer (Head NGI)**

1. As the General Director of DG Connect (in case of Olivier Head of NGI Unit) what unique role do you think the EU can play to help building the Internet of tomorrow? What are the main challenges and opportunities?

2. What would you expect / wish to see out of this year's edition of the NGI Forum?
3. 'The Next Generation Internet: An Internet of Humans' – it is sometimes said that the digital world is at a crossroads in its evolution, what are the possible paths to ensure human needs and rights will guide such evolution? Which path should Europe take and what is at stake?
4. Based on what you have seen and heard at the NGI Forum what has inspired you the most and for you what's the key take-away either as an insight or an action to undertake?
5. What will be the NGI role and relevance in the Horizon Europe programme?
6. Which technologies will the EC funds target in the next couple of years? Why?

Martin Wezowski, (designer and futurist)

1. How do you think the Next Generation Internet initiative can help designing a better digital future for our society?
2. As a designer and futurist what are the most important principles and values digital innovators should never forget?
3. Which digital developments excite you the most at the moment, which concern you and how will human relationships have to adapt to these developments?
4. Which three areas of life will see the biggest impact from digital innovations in the next three years, what are the implications and are we doing enough to prepare people?
5. It is often said that we learn as much from failure as success, what digital failure in your working life would you say has taught you the most – what did you learn?
6. Based on what you have seen and heard at the NGI Forum what has inspired you the most and for you what's the key take-away either as an insight or an action to undertake?

Meeri Hataaja (AI and ethics)

1. Why did you want to attend the NGI Forum and what's the relevance for your work?
2. As someone who has done a lot of work on AI and ethics, what are some of the key ethical concerns around AI?
3. What's the biggest misconception about AI that you come across? (and what's the reality?)
4. What are some of the approaches that the EU can adopt to mitigate ethical concerns about AI while also remaining competitive in a global marketplace?
5. How can we develop a public discourse (and associated policies and legislation) around AI that doesn't tend towards extremes of utopia or dystopia?

6. Based on what you have seen and heard at the Forum what has inspired you the most and for you what's the key take-away either as an insight or an action to undertake?

Pia Pakarinen (entrepreneurship + policy)

1. Why did you want to attend the NGI Forum and what's the relevance for your work?
2. As Deputy Mayor, in what ways is Helsinki a digital city – what are the attributes, what does it achieve and what are the lessons for cities aspiring to achieve the same?
3. As someone who works in the field of education – what are the digital innovations that promise to be change-changers for learning in the next few years?
4. What changes will be necessary to make these a success and also what changes will they themselves bring about?
5. As you have also worked in both entrepreneurial and policy environments – what do you think are the key ingredients to cultivate innovation and why has Finland been especially successful here – what can the NGI initiative adopt more of?
6. Based on what you have seen and heard at the Forum what has inspired you the most and for you what's the key take-away either as an insight or an action to undertake?

Katja Henttonen, (e-democracy)

1. Why did you want to attend the NGI Forum and what's the relevance for your work?
2. When it comes to developing e-solutions for enhanced participatory democracy what are some of the biggest challenges and the biggest opportunities globally right now?
3. Can you give a brief example of a success story from the platforms that you are currently developing and how this might translate more broadly to EU citizens under NGI efforts?
4. What does it take to make these e-democracy efforts a success and how can the NGI initiative help with this?
5. How can efforts avoid increasing the digital divide between those with access to new technologies and those without, not just within Finland or the EU, but globally?
6. Based on what you have seen and heard at the Forum what has inspired you the most and for you what's the key take-away either as an insight or an action to undertake?

Also, please, add:

NADIM KOBEISSI (NGI funding recipient – privacy/security)

1. What is unique about the NGI initiative, what was your experience of the open call process and how did the subsequent funding benefit your research?
2. **Thinking of current and forthcoming digital innovations, what are the big debates in the field of cryptography at the moment and where do you see you and your work being positioned within these?**
3. **If you had to pick one major opportunity and one major threat to the field of cryptography what would it be? (could be a technology like AI or computing, a policy or a social trend)**

Adrian Perrig (network security group)

1. For practitioners dreaming and building our digital future how well understood and integrated are security concerns and solutions – what could be improved at the design stage?
2. Thinking about technological and commercial developments, where do you see current opportunities and challenges when it comes to implementing systems security?
3. Are the public and private sectors suitably informed about security issues? If not should more be done and if so, what?

Francesca Bria (citizen engagement)

1. How can digital technology further empower and engage citizens around Europe, why does this matter now and can you give some examples of success stories?
2. What are three top issues to consider when designing these tools?
3. If you had to pick one policy or strategy that the EU could adopt immediately to increase the involvement of citizens in the decisions that effect their lives, what would it be?