WordProof

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FOUNDER OF WORDPROOF

Increase trust and accountability on the internet by timestamping content on the blockchain

Real problems

- 29% Of Europeans are suspicious of the internet
- 86% Have fallen for fake news at least once

Source of the problems

- 78% Social media
- 66% Search engines
- 63% E-commerce

Real consequences

- 12% Of Europeans report fewer online purchases
- 14% Use false personal information online
- 10% Use the internet less often

WordProof Timestamp Ecosystem

TRUST - TRANSPARENCY - ACCOUNTABILITY - DECENTRALISATION

Industries — NEED

Authorities	Education
Political/NGO's	Corporate
Legal/Finance	Media
Health	E-commerce

Partners — PUSH

App Stores	Open Source Communities
Affiliates	Hosting Companies
Resellers	Agencies

Education — INTEREST

Interested Individuals & Youth	Blockchain Users

Platforms

- Content Management Systems: WordPress, Joomla!
- E-commerce: lightspeed, Magento, WooCommerce
- Tools for Social Media: Instagram, Facebook, Twitter, YouTube, Medium
- API: WordProof

"Try WordProof" Tool

Tier Level 1 2 3 4 5 6

Timestamp

Manually
- Blockchain account
- Configured wallet
- Manually signing transactions

Automatically
- Automated Timestamps
- Special Permissioned Key
- Content, Reviews, Products, Contracts, Videos

MULTI SIGN

Tier Level 1-6

Blockchain Certificate

```
d6a4f1c3e8d11e60924cd888759282b
c0ded297a20a12a0011fc10cd2f0e738
```

VIA EMAIL | ON WEBSITE | IN BLOCKCHAIN

EU Directives and Regulations

- Copyright Directive
  - Article 11: "Link tax"
  - Article 13: "Upload filter"
- Consumer Rights Directive & GDPR
- UN Sustainable Development Goals

Verification

- Humans
- Social Media
- Search Engines

EOS.IO Blockchains

Other Blockchains

WordProof

Make the WordProof Timestamp Ecosystem work

Product

User-friendly

- 2 minute set-up
- Fully automatic
- No wallet needed

Blockchain

- No fees for end-user
- Fast
- Environmental friendly

Standardization

- ISO-standardization
- Schema.org
- Dublin Acor
- Self-Sovereign Identity
- Decentralized Identifiers (DIDs)

Advocacy & Science

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Community support, marketing, adoption, and business model

Adoption

Current

171k Timestamps

35M Pageviews

Drivers

67% Of those with any knowledge of blockchain technology think that it should be implemented as widely as possible.

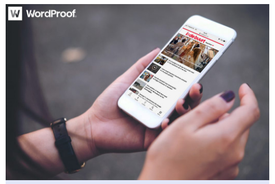
85% Of the people in Europe support the idea of education to spot fake news

Business model

- **Open source**
- **Automated service** (with free plan)

Free	Hobby	Professional	Business
€ 0	€ 6,25 /month	€ 10,42 /month	€ 20,83 /month

Cases



Publisher

Creative

E-Commerce

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Social impact

- Fight the resistance of tech giants
- Decrease the impact of fake news
- Bring blockchain into the daily life of its inhabitants
- Offer a level playing field in case of disputes

WordProof decreases these numbers...

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DEMO

...by creating trust ↗ via transparency ↗ and accountability ↗