

The UnBlocked Cash Project: Blockchain From the Bottom Up



Use Technology to Make Aid:

- ✓ Faster
- ✓ Cheaper
- ✓ More transparent
- ✓ Easier to deliver
- ✓ For everybody

Changing the nature of aid

Inclusive

of the unbanked

Accessible

easy to use technology

Effective

fast, secure and transparent

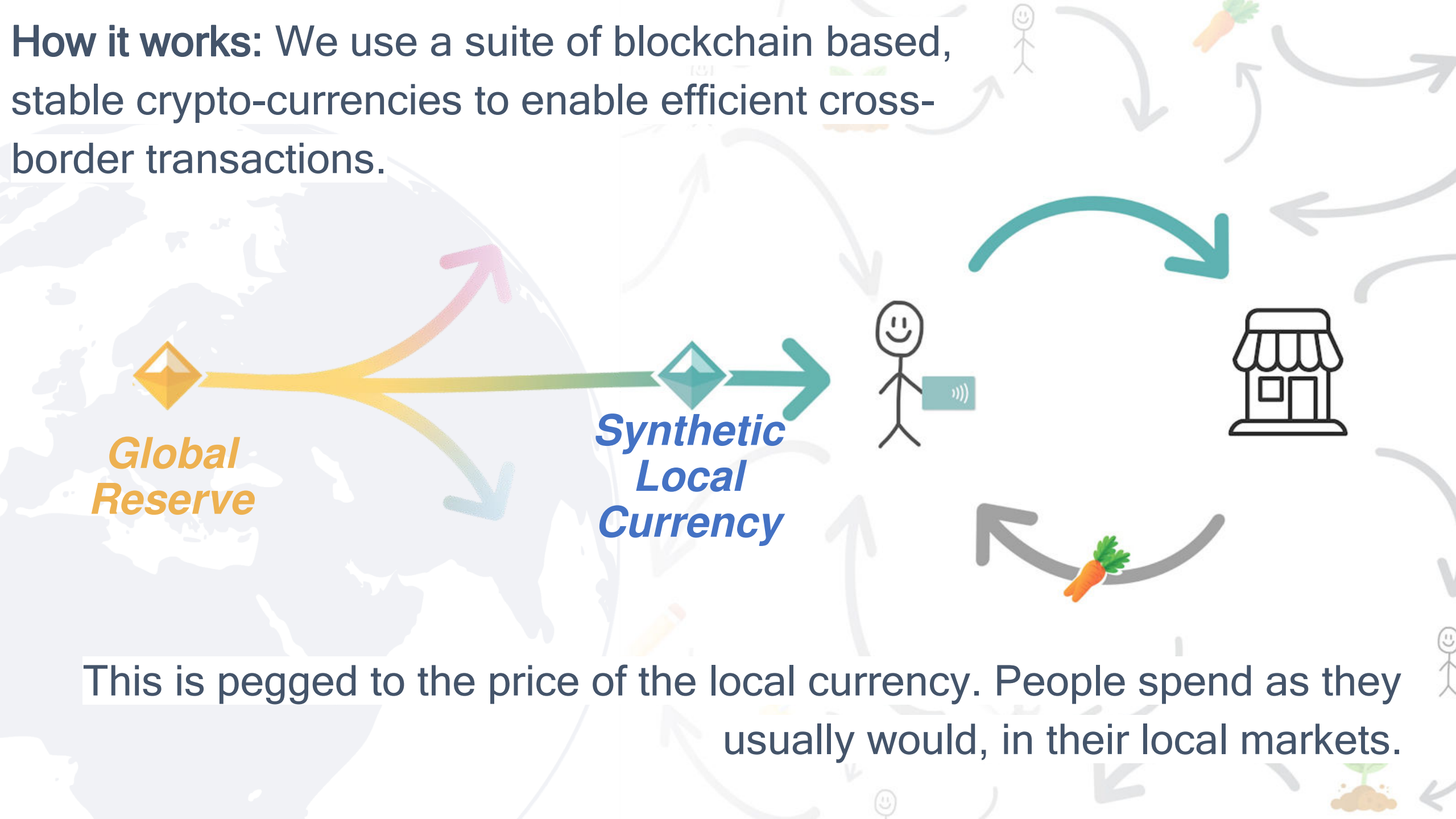


How it works: We use a suite of blockchain based, stable crypto-currencies to enable efficient cross-border transactions.

Global Reserve

Synthetic Local Currency

This is pegged to the price of the local currency. People spend as they usually would, in their local markets.



We have the market

We have the network

We have the partners

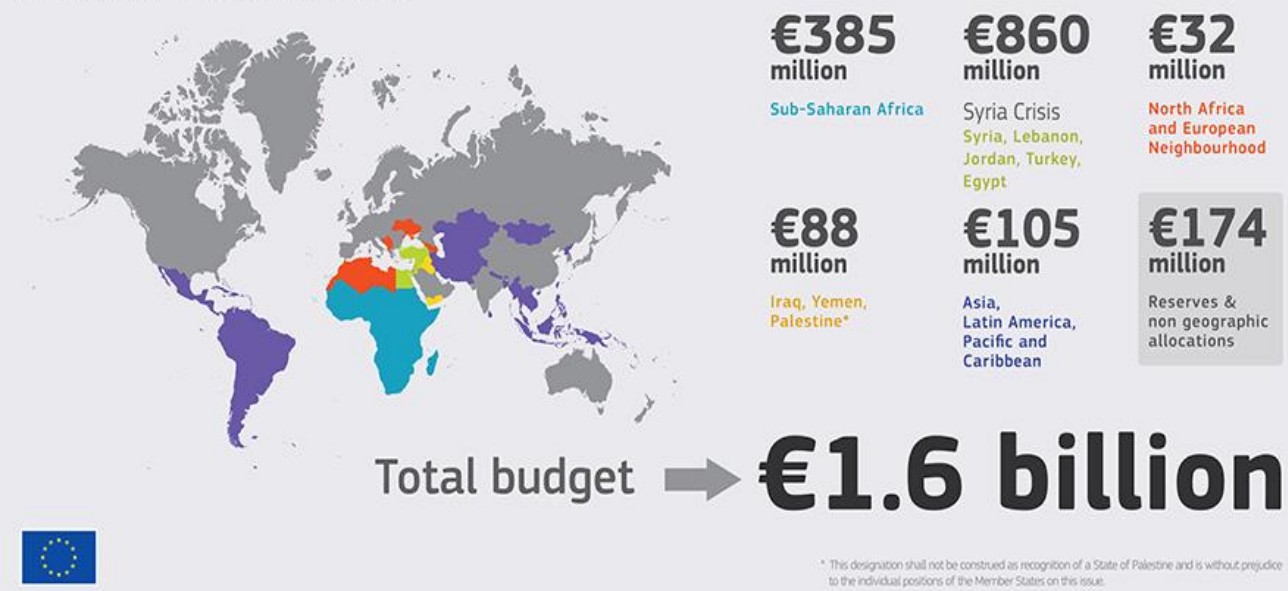
We have the expertise

OXFAM

- 90 countries
- 19.5 million people
- 592 partners
- Global spend 2018-2019: 998m €
- EU grants in 2018: 118m€ (40% HA)

EU's Initial Humanitarian Aid for 2019

European Civil Protection and Humanitarian Aid





Scaling up



Leverage Oxfam's global network *and grassroots connections to scale this solution*



Develop a common, decentralized platform *for delivering cash to people*



Enable localisation *& change the delivery paradigm*



Support community centred design, tech solutions *embedded in established community-level approaches*

Demo:

- https://youtu.be/8_JGUpLww9c