



OriginalMy  
blockchain

**Secure. Efficient. Unbureaucratic.**

An engine platform that builds  
Trust through Transparency in Governance

# Problem & Solution



weak governance + bureaucracy  
+ lack of transparency

**Identity fraud**  
**USD 1.3 tri**

Source: McKinsey

**Corruption/fraud**  
**€990 bi per year**

Source: EU Parliament

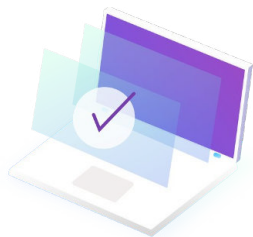
We deliver a **SaaS solution**  
for **e-Governance**,  
through our **web platform**,  
**chrome plugin, API's** and  
**mobile app**,  
using **strong cryptography**  
and **four blockchains**  
to **authenticate** everything



## Blockchain ID

Next generation identity  
Proof-of-consent  
Digital assets management

**Digital signature**  
Managed by smart-contracts  
Proof-of-authorship  
Sign documents, transactions



## E-voting protocol

Secret voting on Blockchains  
Sign public petitions  
Auditable and verifiable

## Document authentication

Timestamping  
Proof-of-existence  
Authentication of web-content  
and communications



# How we envision the future

- Store the Blockchain ID on a **portable HSM hardware** using only EU technology
  - Build the **decentralised network of validators**
  - Validate and integrate the **e-voting protocol**
  - Carry on the research on **how to pass the gap** and **reach the mainstream** users of deep tech blockchain by leveraging Trust
- 



Cultural Influence on Building Trust in Human-Computer Interactions

Edilson Osorio Junior  
Under the supervision of Dr Sonia Sousa and Professor David Lamas  
osoriojr@gmail.com

Tallinn University  
School of Digital technologies  
Narva Rd 25, 10120 Tallinn  
Estonia

## Abstract

The purpose of this research is to connect cultural dimensions mentioned by Hofstede with research on measuring Trust, along with Kahneman's Loss aversion theory. Understand how they have a profound influence on how humans take their decisions and how they build Trust during the process of human-computer interaction. The research plan proposes to focus in the gap between the levels of technology adopters, referred in Rogers' theory as early adopters and early majority adopters.

## Keywords

trust, human-computer interactions, blockchain, cultural influence, behavioural economic principles

# Redefining Governments through Trusted Blockchain Applications



OriginalMy  
blockchain



**Edilson Osorio Jr.**  
CEO

osoriojr@originalmy.com

DEMO:  
<https://cutt.ly/horizon2020demo>

